

Flagstaff 2012 Regional Plan Community Values Survey Preliminary* Results

*The completed report will be available in November 2010.

This presentation focuses upon selected items from the underlined sections below.

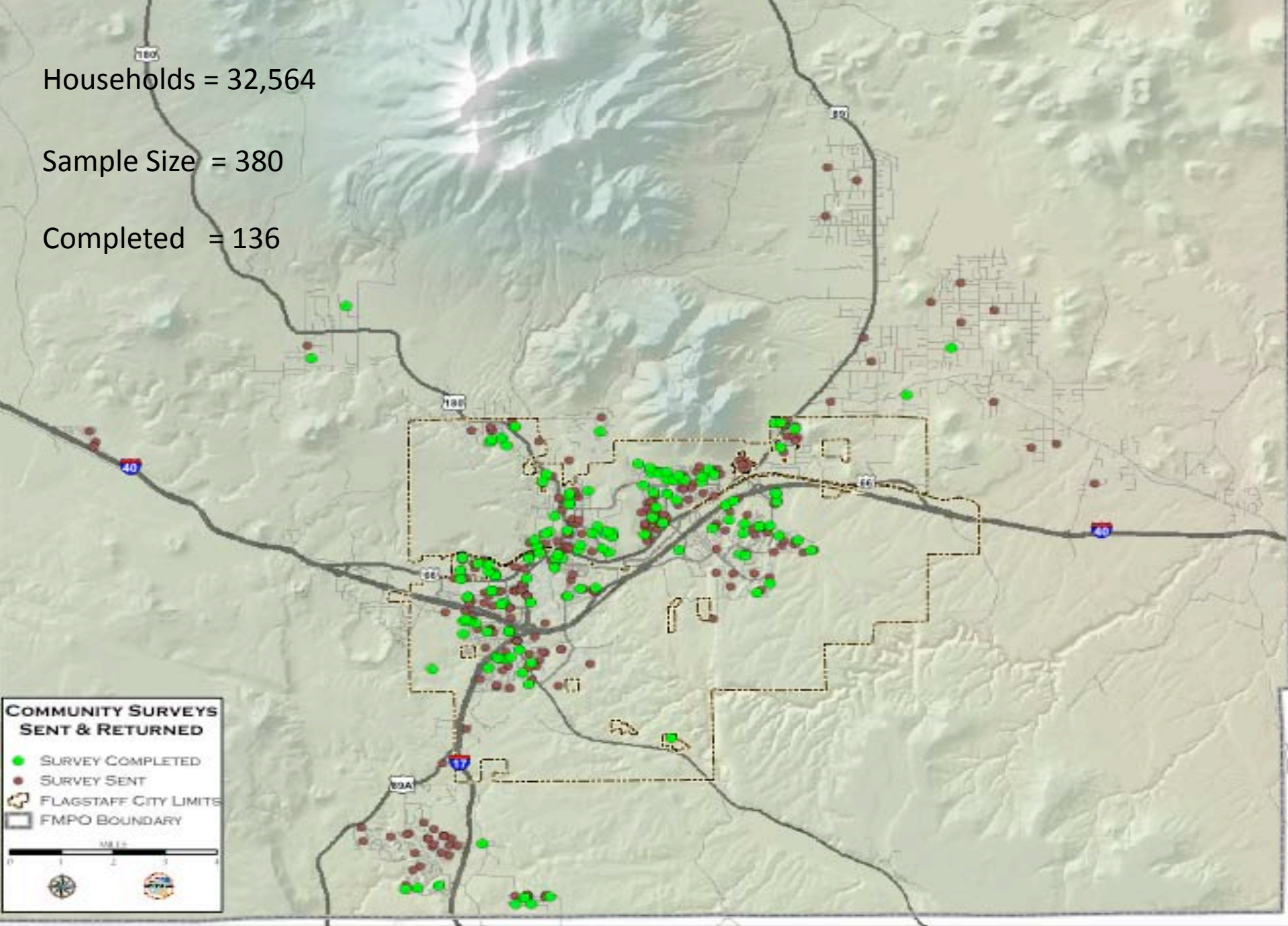
The complete report will be available in November.

- Population, Sample & Response
- Community Attachment
- Business & Economic Development
- Housing
- Transportation & Roads
- Public Services
- Energy & Conservation
- Land & Water Use
- Recreation

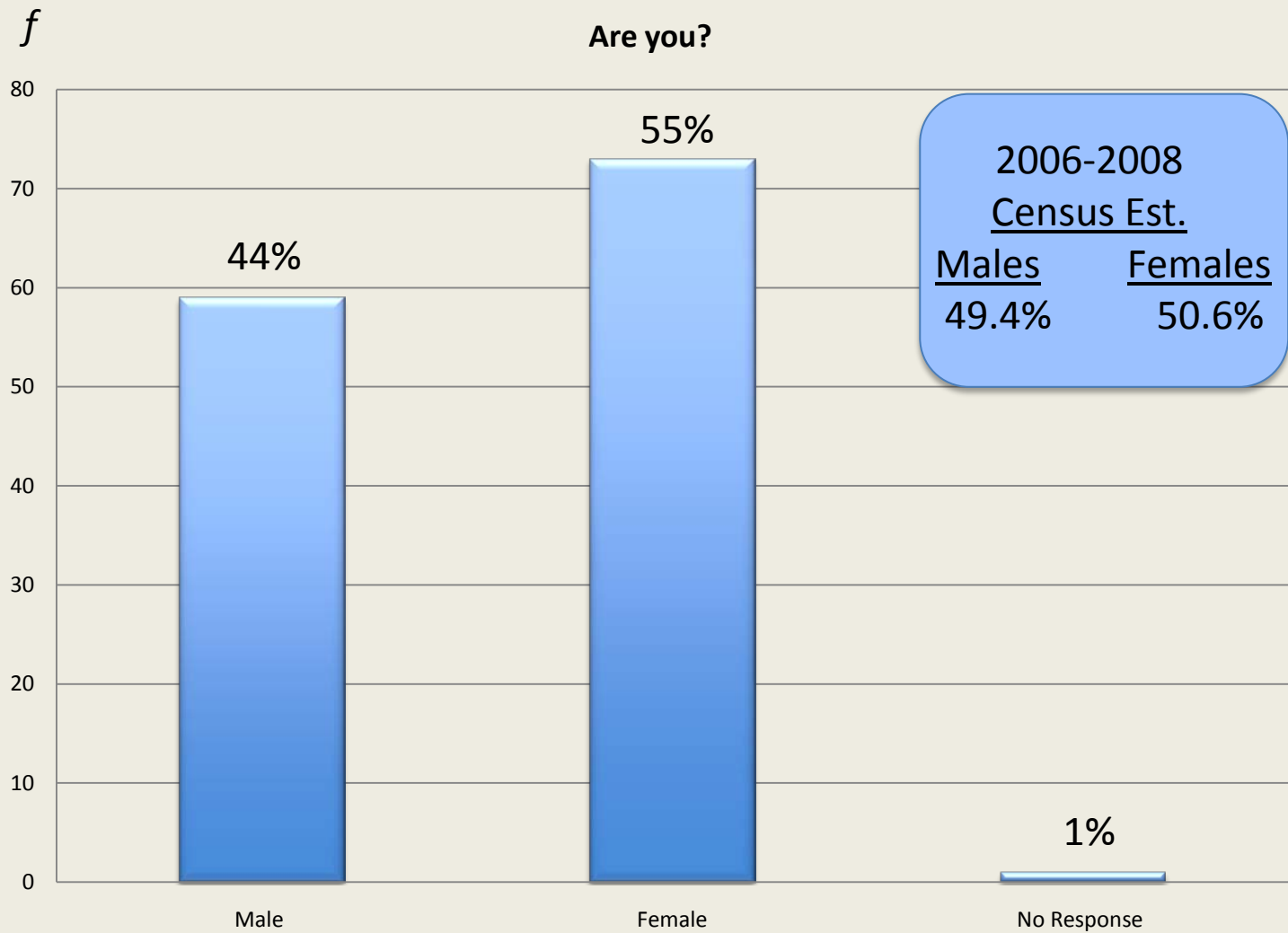
Households = 32,564

Sample Size = 380

Completed = 136

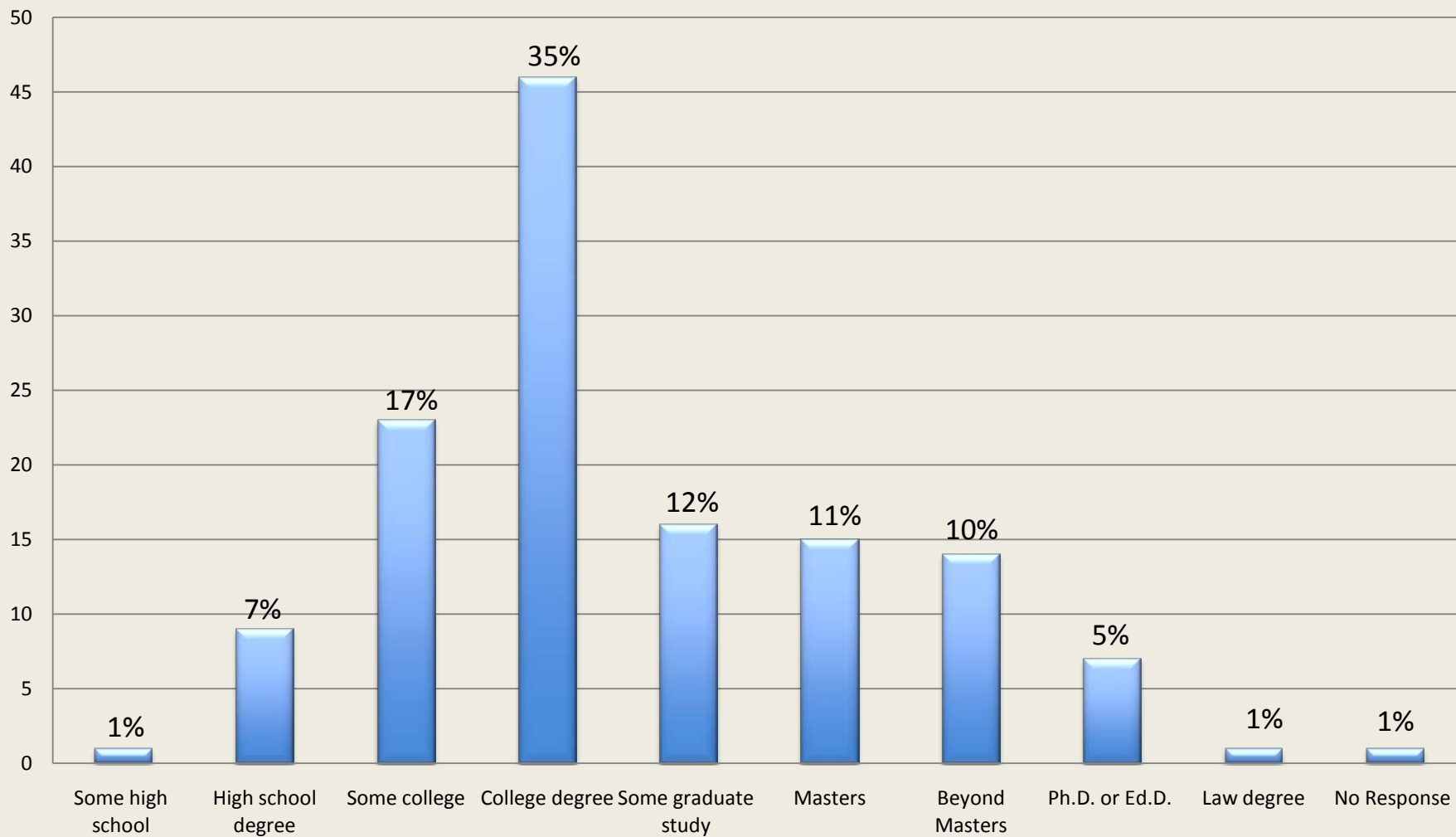


Respondent Characteristics



f

Which category below represents your education level?



#

Please give your year of birth: 19__

Mean = 48.845
Std. Dev. = 17.26831
N = 129

2006-2008
Census Est.
Adults 20+
38.4*

20.0

15.0

10.0

5.0

.0

15

20

25

30

35

40

45

50

55

60

65

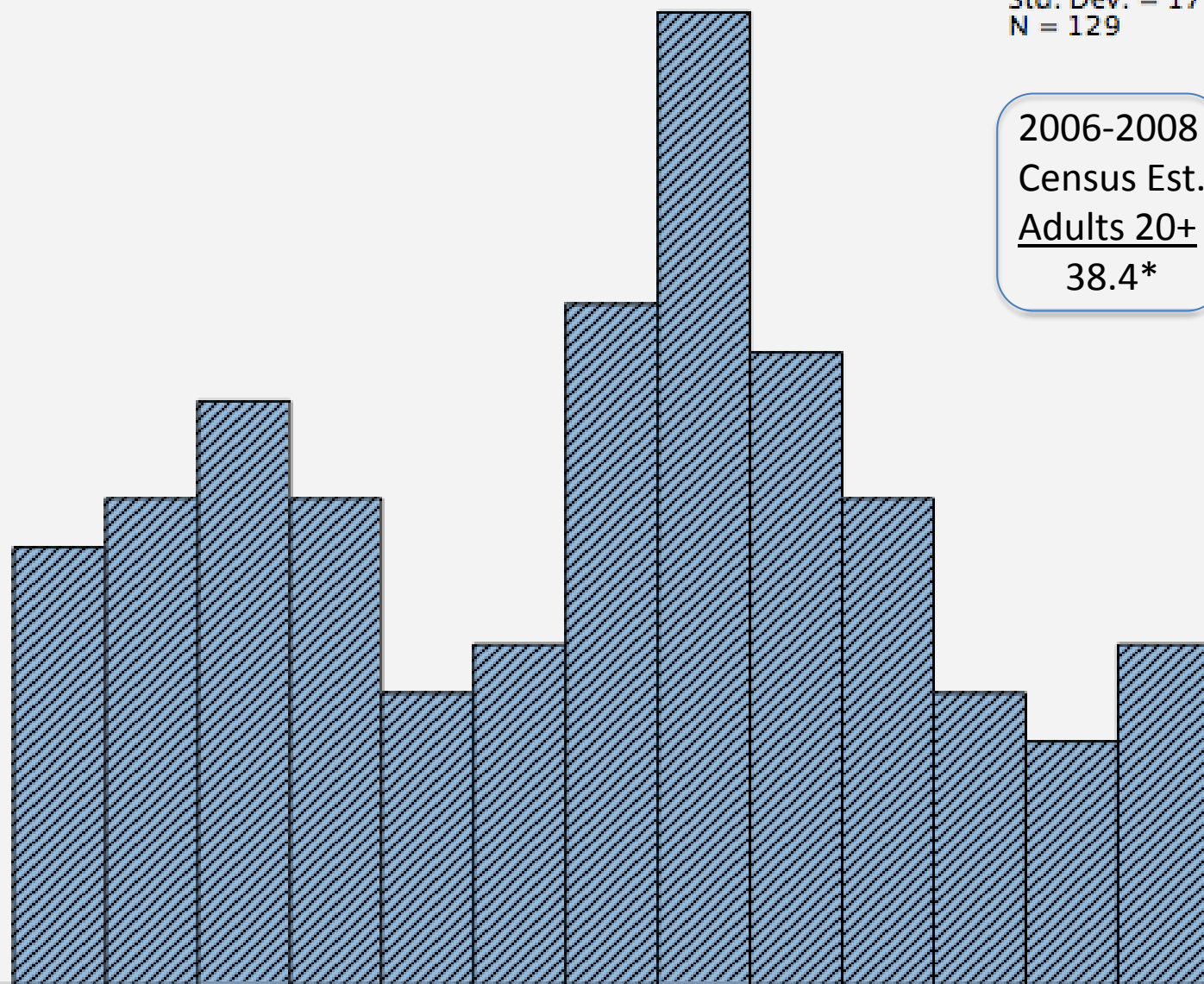
70

75

80

85

Age



Which of the categories below best describes your annual Household income before taxes for the previous year (2009)?

Income	f	%	Census % 06-08
Less than \$10,000	9	6.8	7.9
\$10,000 to \$14,999	7	5.3	5.7
\$15,000 to \$24,999	7	5.3	10.2
\$25,000 to \$34,999	15	11.3	11.6
\$35,000 to \$49,999	13	9.8	14.7
\$50,000 to \$74,999	31	23.3	18.9
\$75,000 to \$99,999	15	11.3	12.0
\$100,000 to \$149,000	17	12.8	13.0
\$150,000 to \$199,000	8	6.0	3.7
\$200,000 or More	1	.8	2.3
Prefer not to Respond	10	7.6	
Total	133	100.0	100.0

How many people reside in your household?

#	<i>f</i>	%
1	42	32.1
2	82	62.6
3	5	3.8
4	2	1.5
Total	131	100.0

Children under 18 in the household?

# of Children	<i>f</i>	%
0	98	76.0
1	14	10.9
2	11	8.5
3	2	1.6
4	3	1.6
5	0	0.0
6	1	.8
Total	129	100.0

Do you own a home in the Flagstaff area?

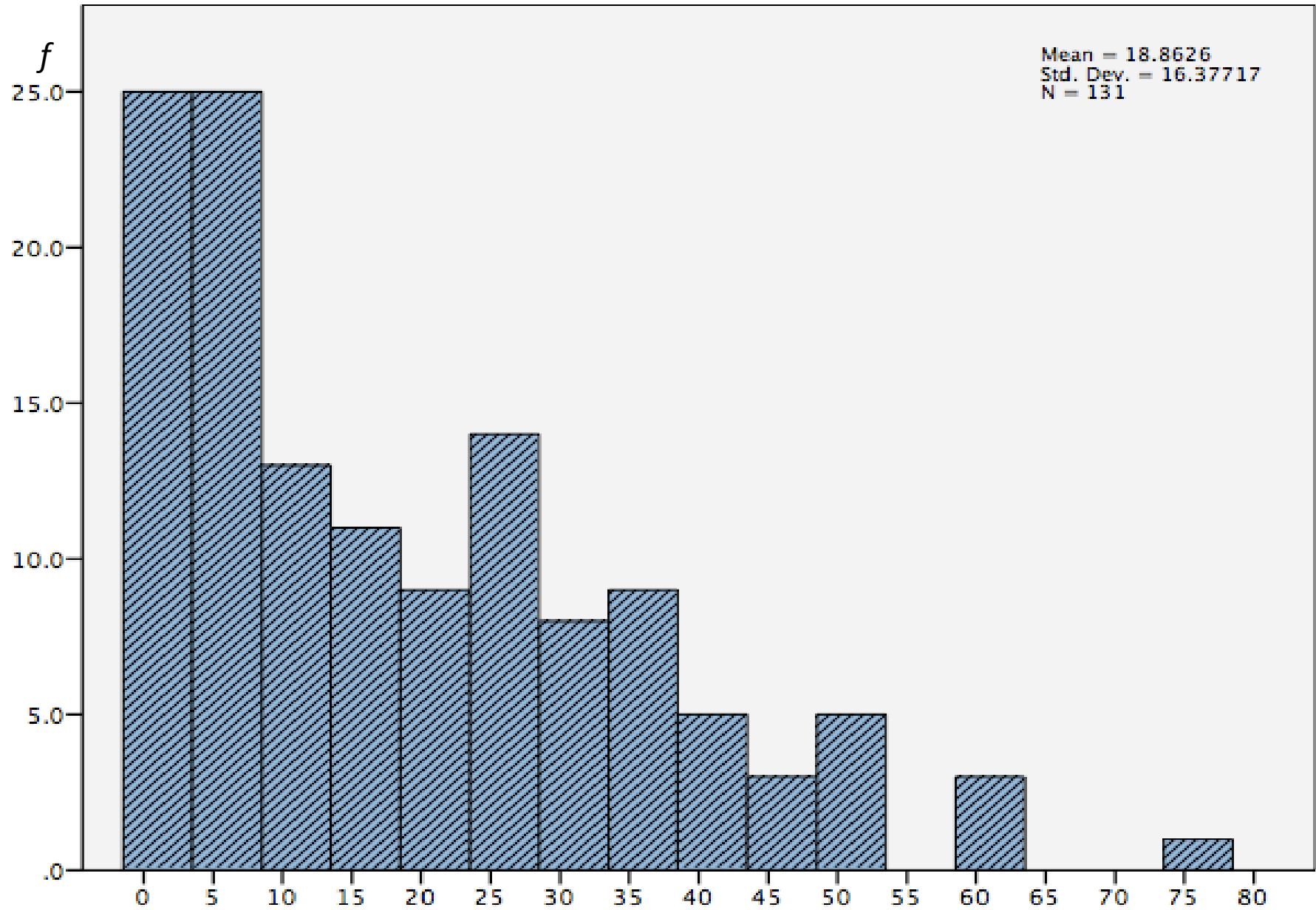
Home Ownership	<i>f</i>	%
Yes	92	69.7
No	40	30.3
Total	132	100.0

Do you live in the Flagstaff area year round?

Live Year Round	<i>f</i>	%
Yes	122	92.4
No	10	7.6
Total	132	100.0

In what type of residence do you live?

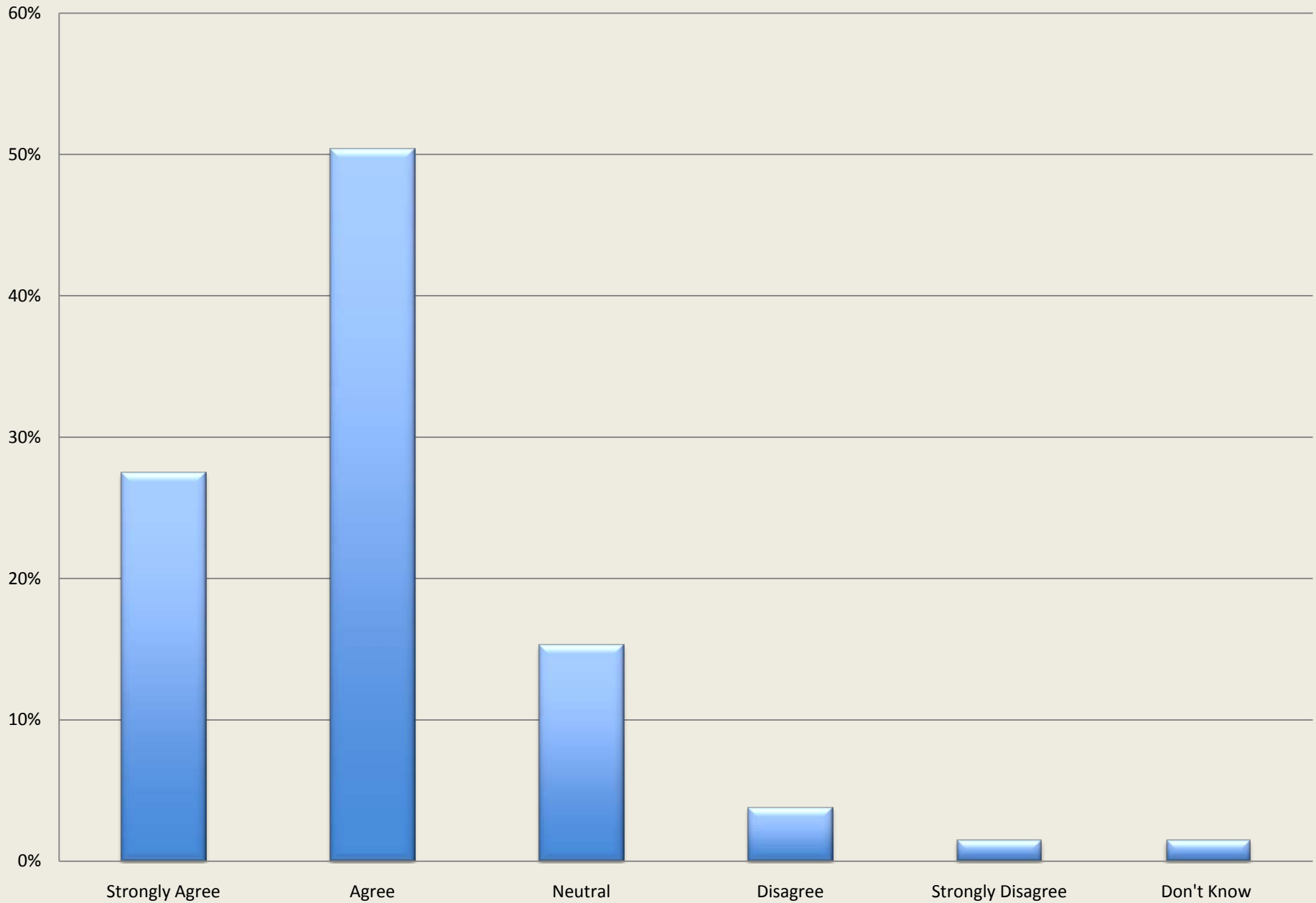
Type	<i>f</i>	%
Apartment	20	15.0
Condominium	8	6.0
Townhouse	13	9.8
Single Family House	78	58.6
Mobile Home	9	6.8
Other	3	2.3
No Response	2	1.5
Total	133	100.0



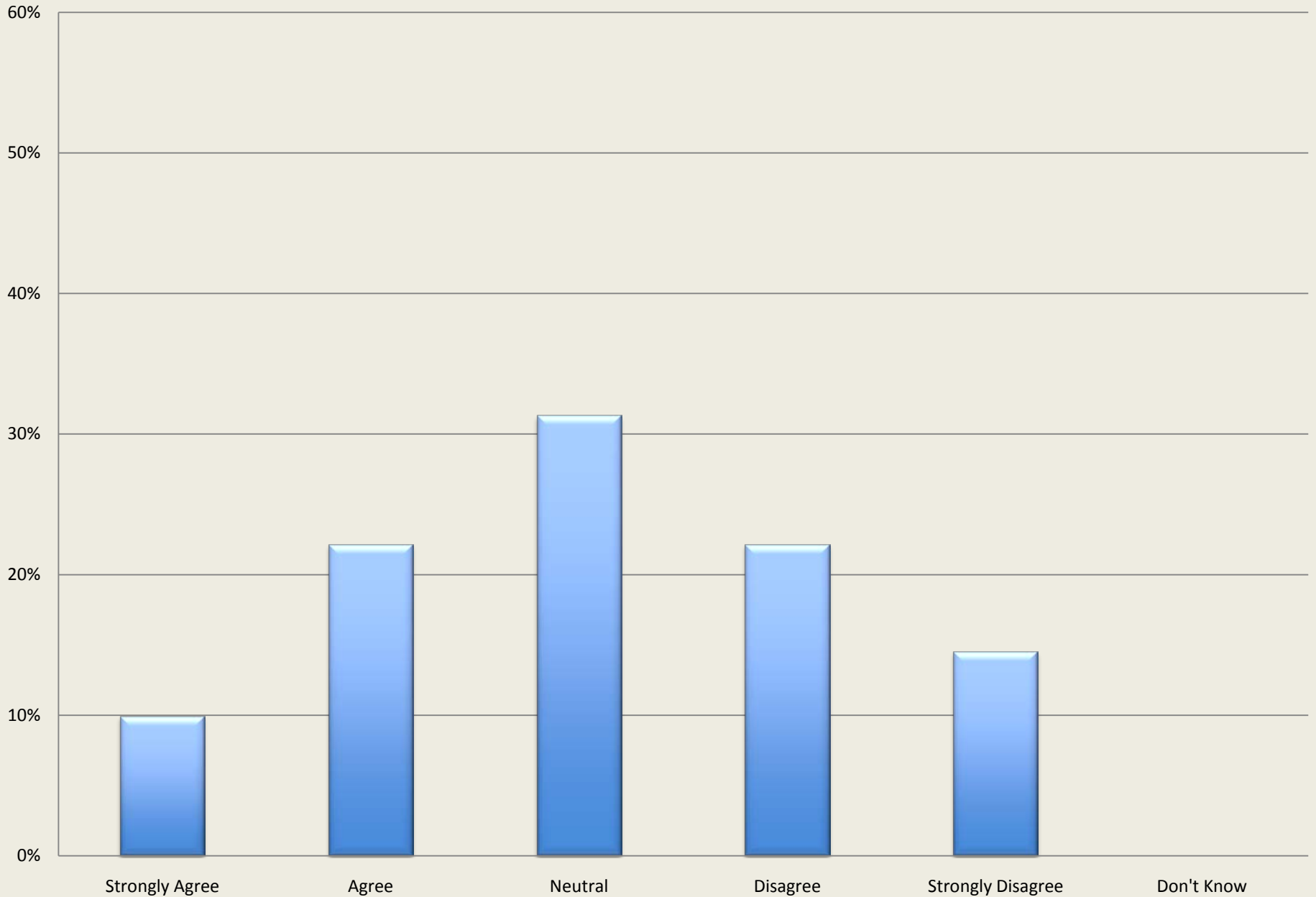
How many years have you lived in the Flagstaff area?

Business & Economic Development

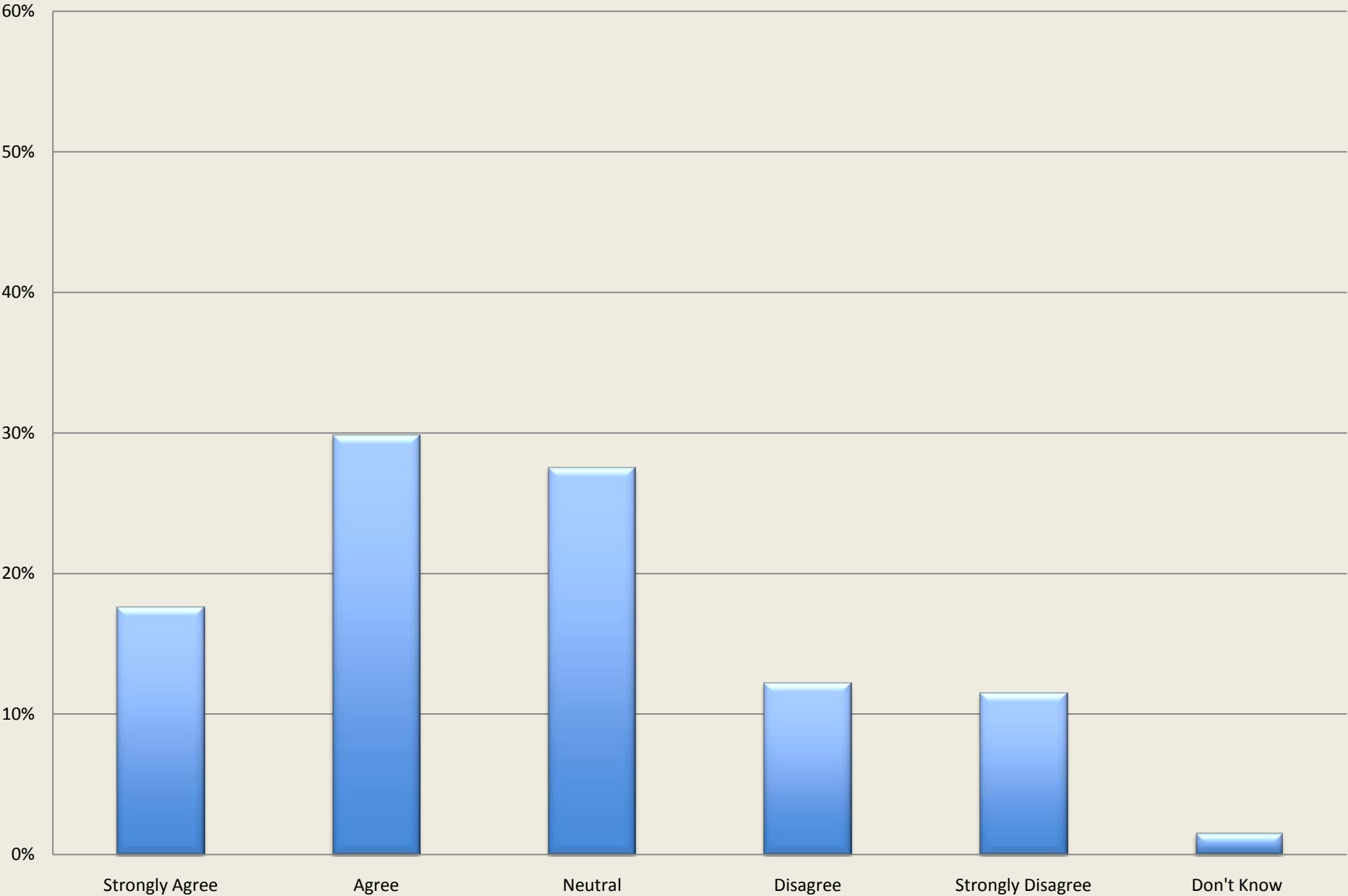
New businesses are essential to ensure economic stability for the Flagstaff region.



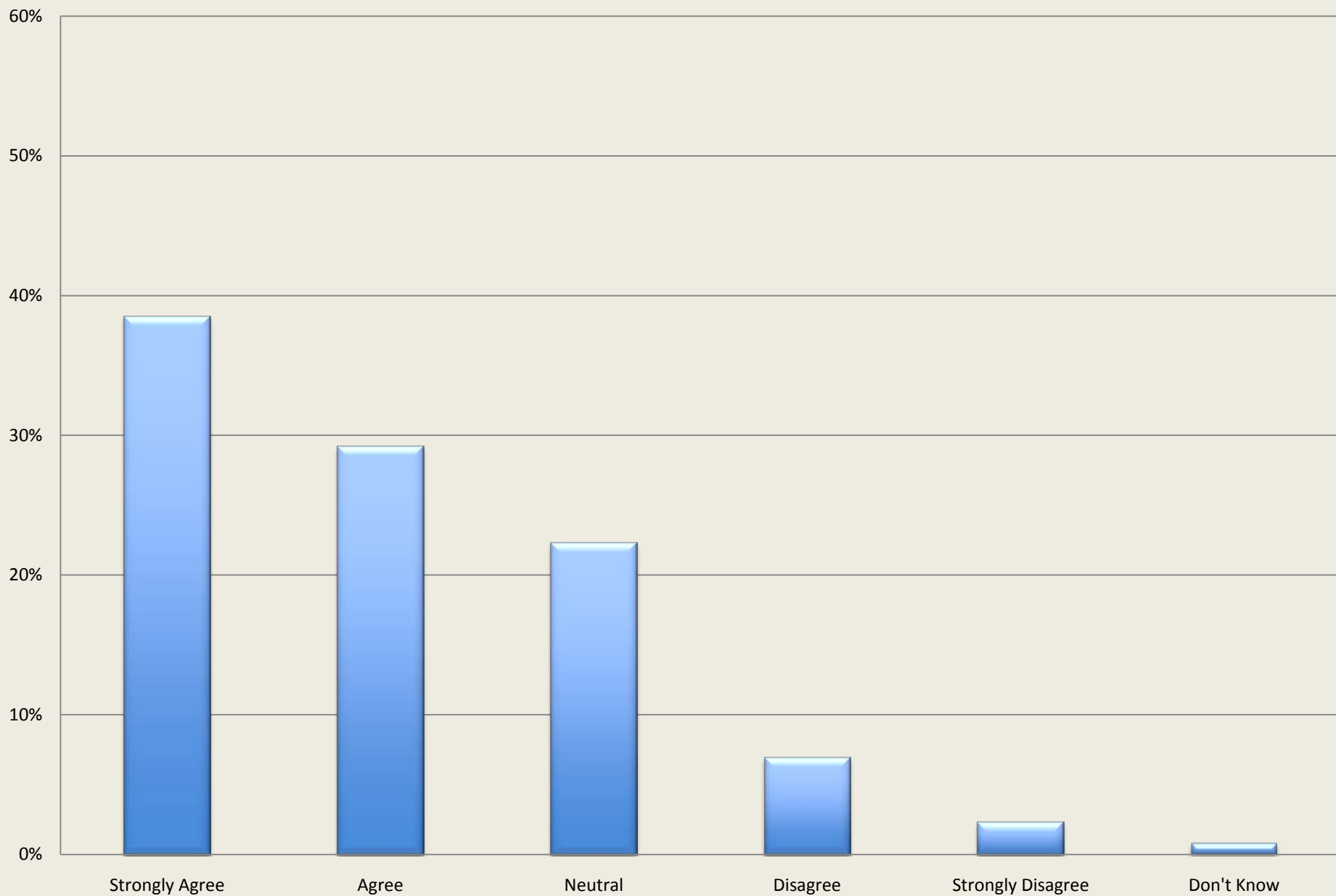
Flagstaff should encourage more national retail stores.



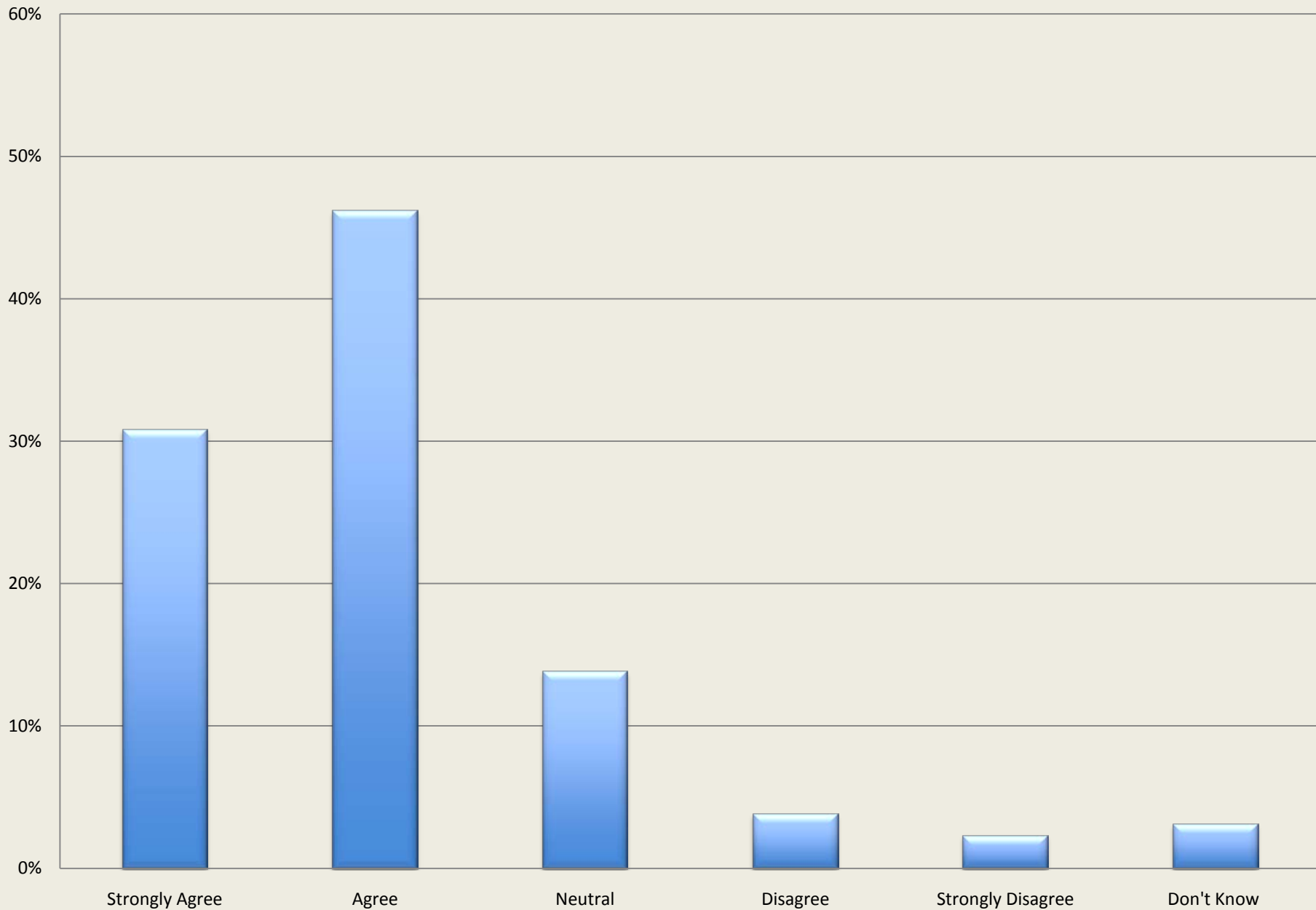
Flagstaff should recruit manufacturing industries to our area.



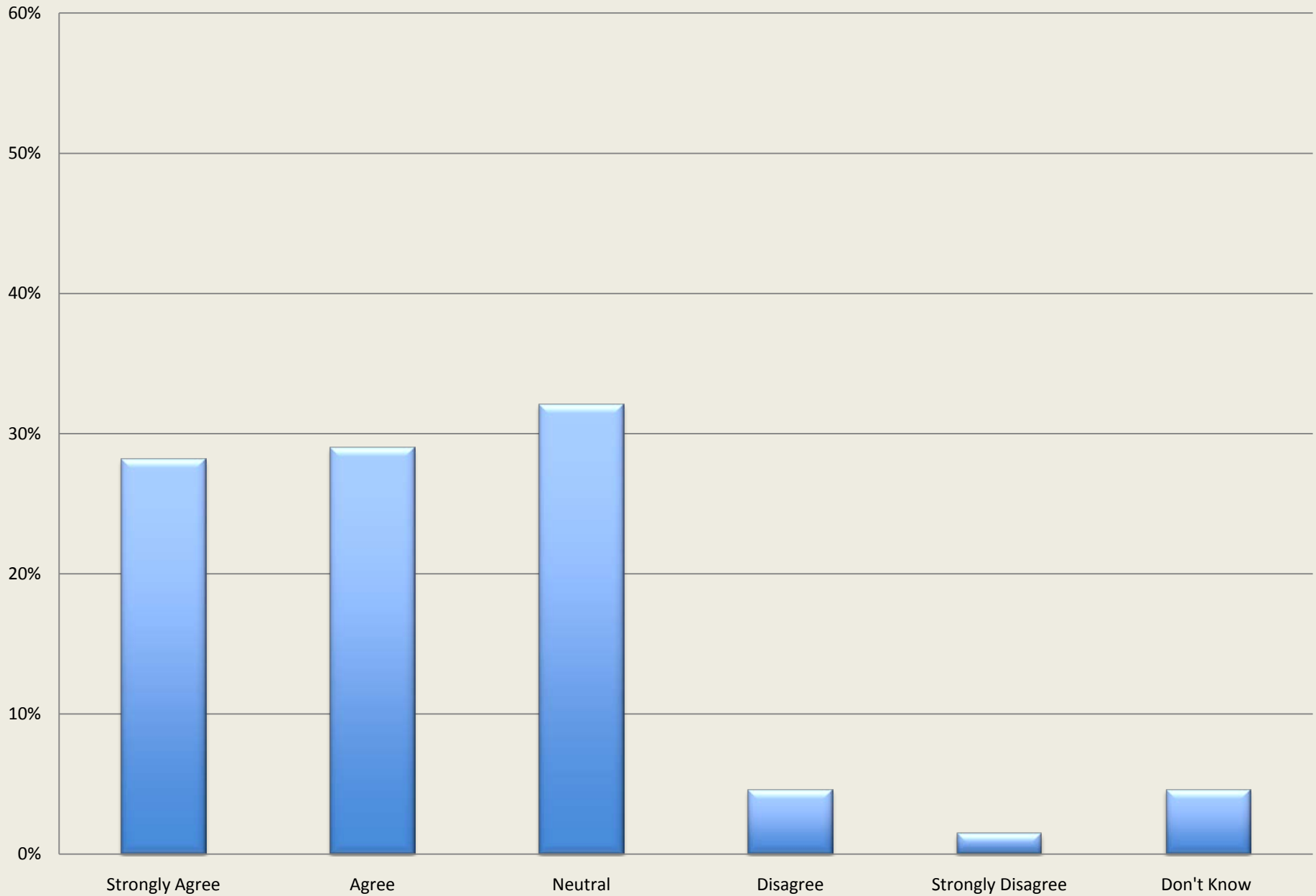
Locally owned businesses should be encouraged over large chains.



Permit fees should be reduced to support small businesses.

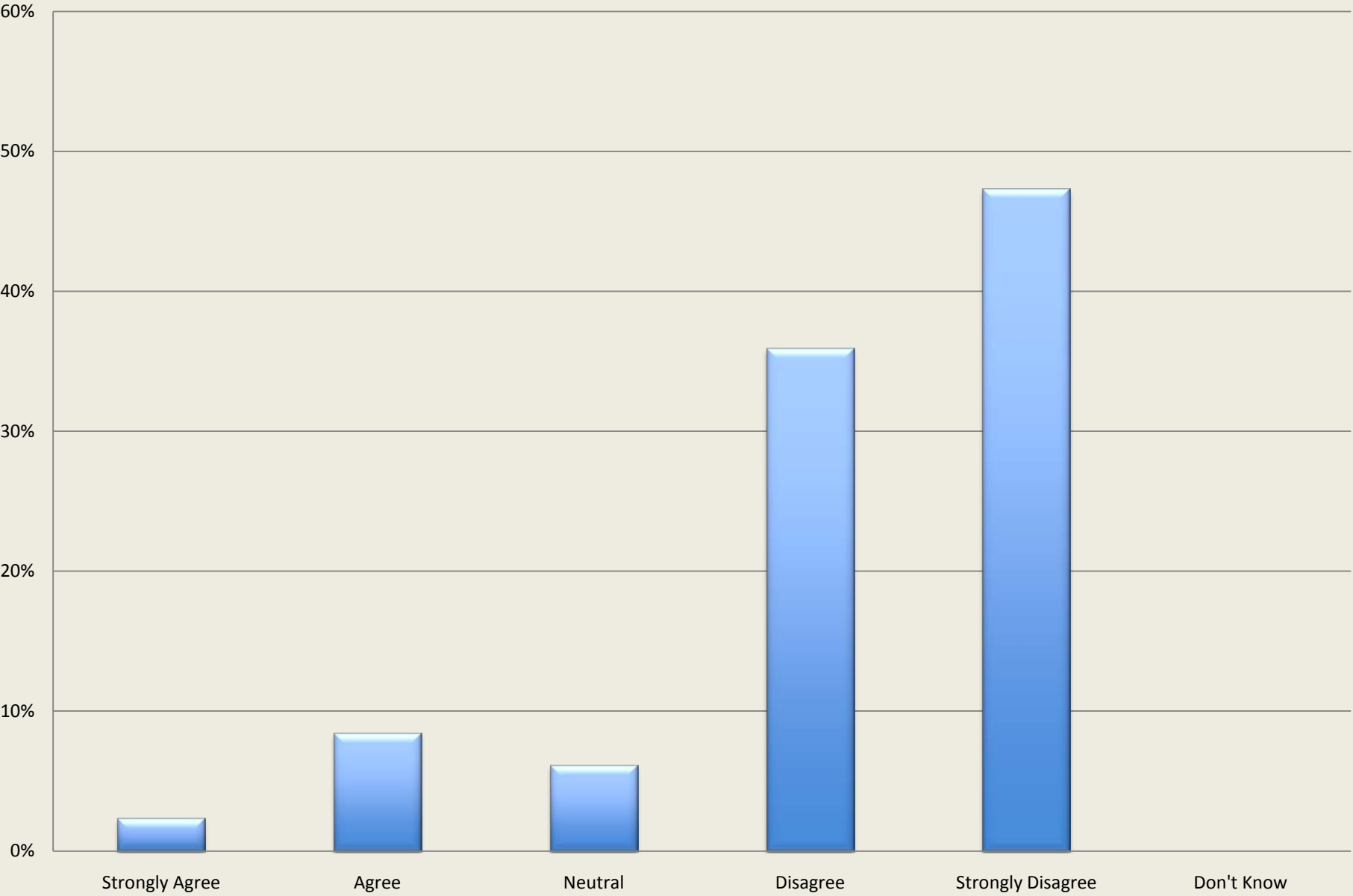


Local government should be more business-friendly.

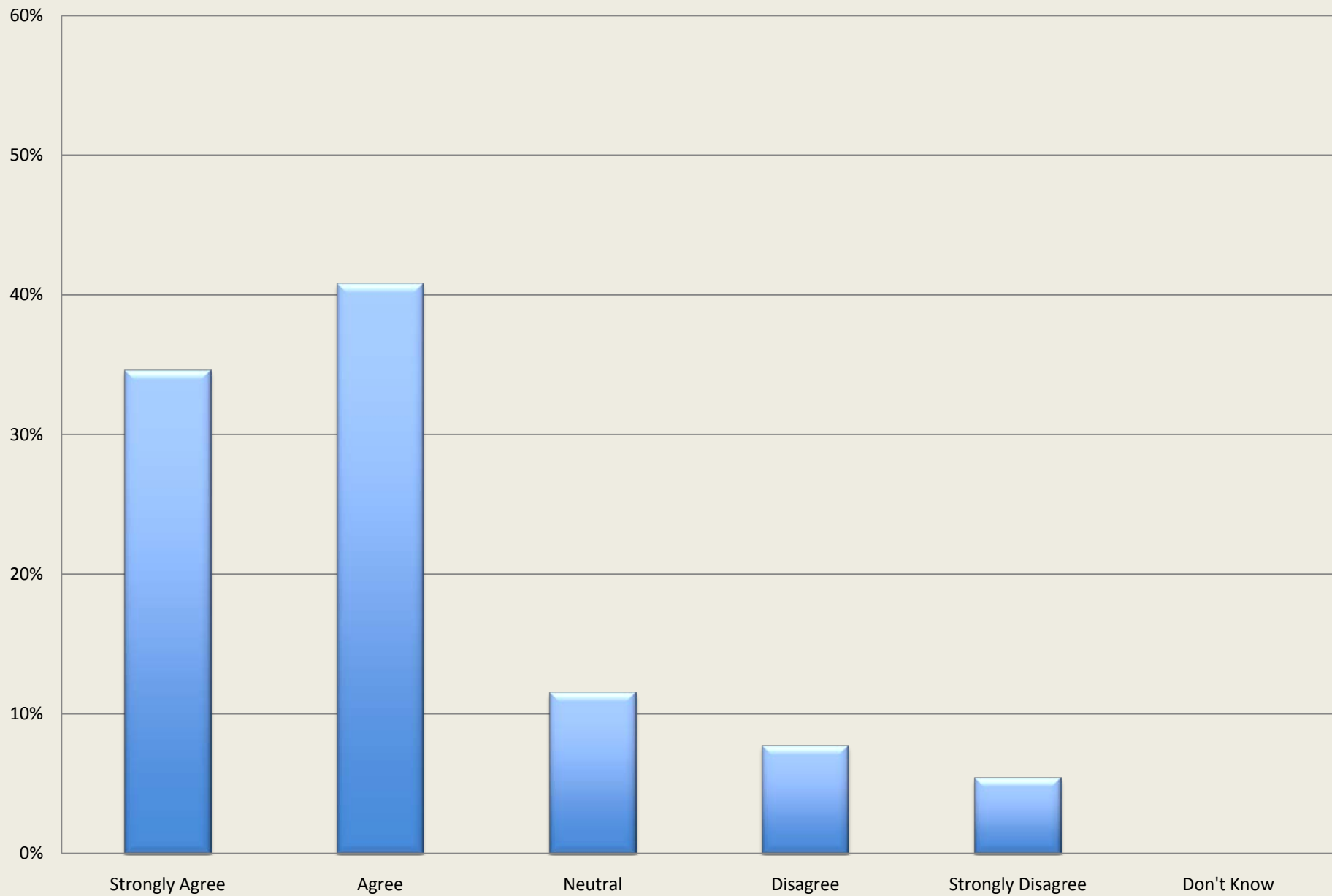


Housing

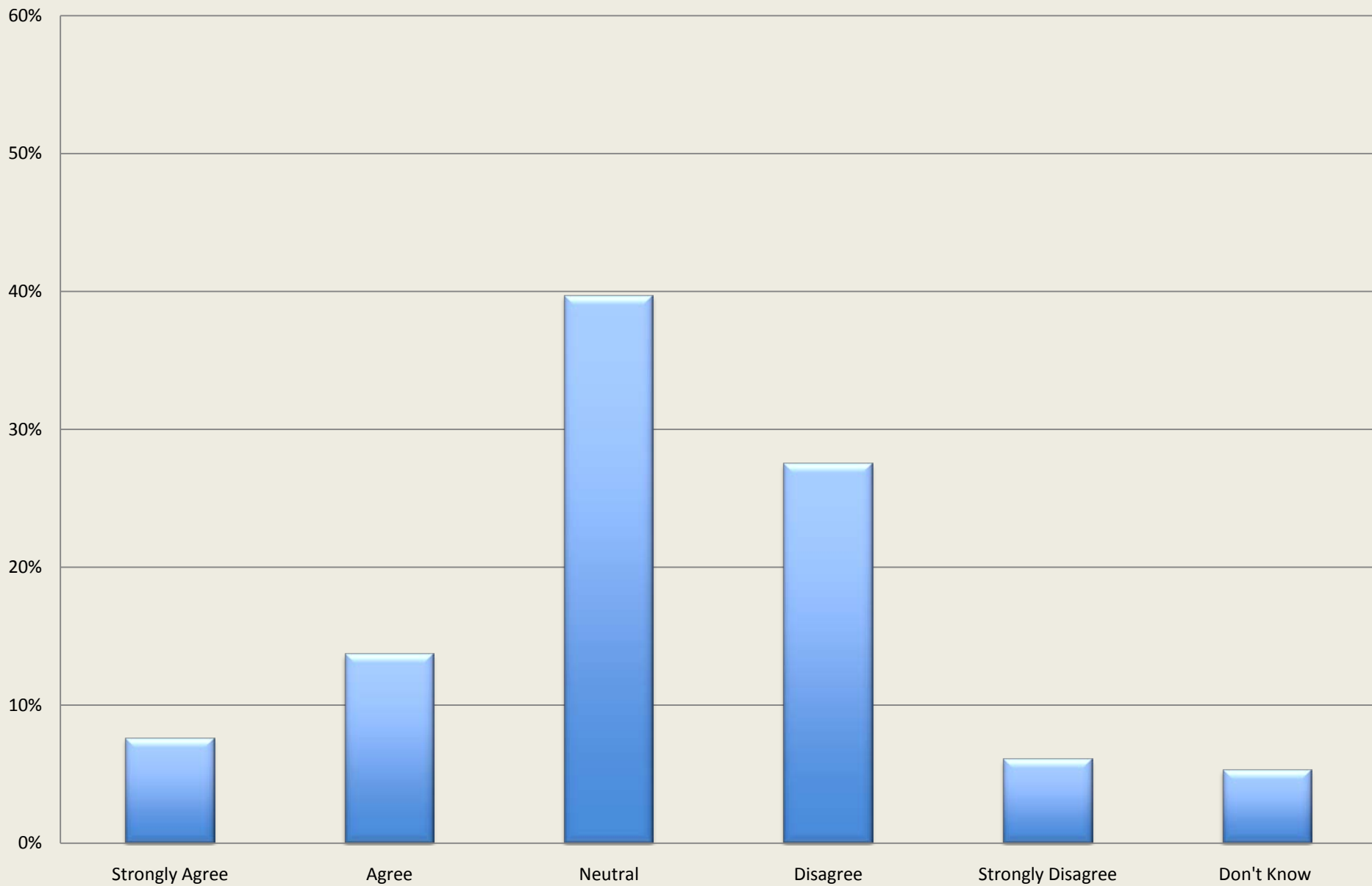
The Flagstaff housing market is adequately priced in relation to wages.



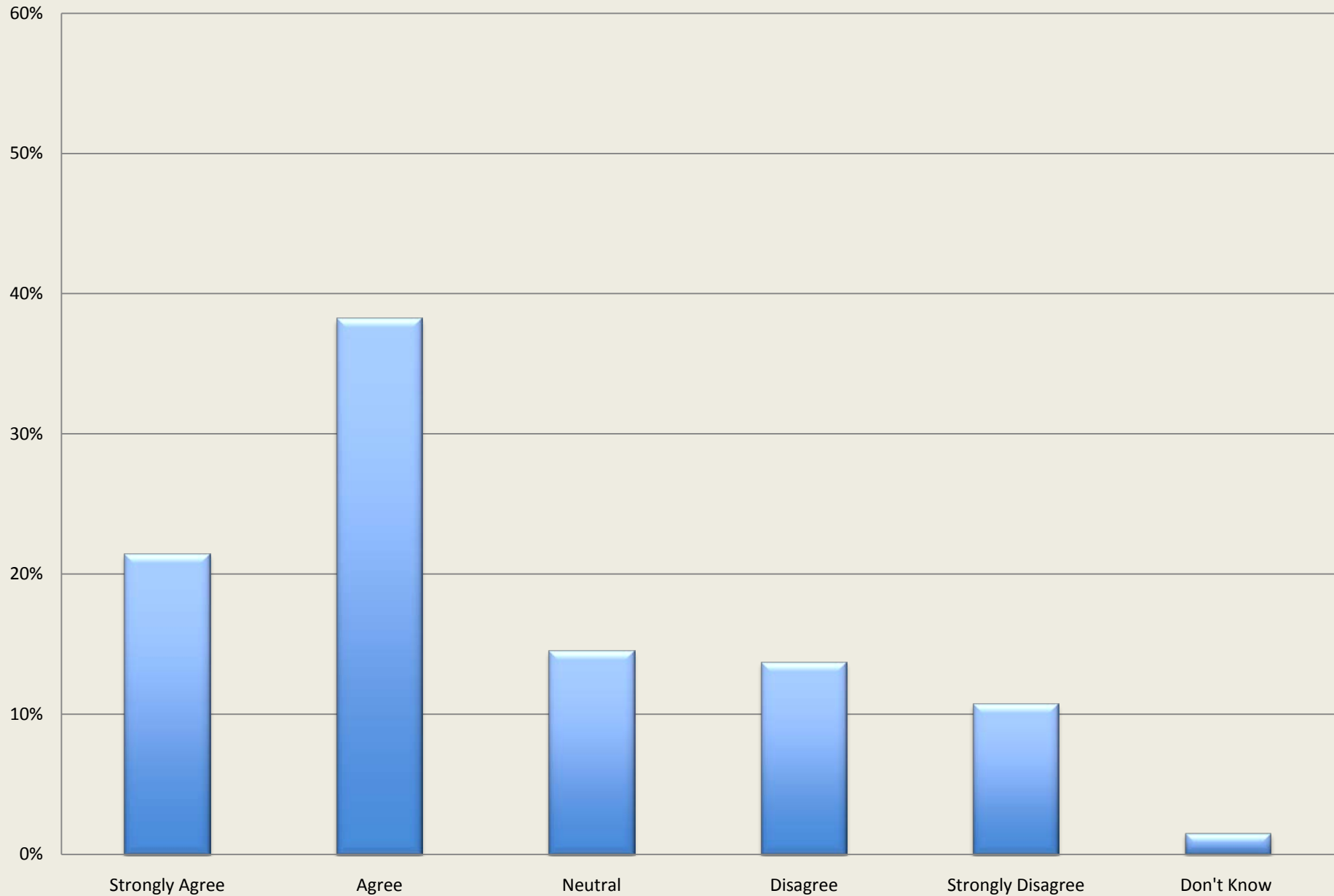
Flagstaff should focus more on providing affordable housing for full time residents.



Multi-family housing is needed more in Flagstaff than single family houses.

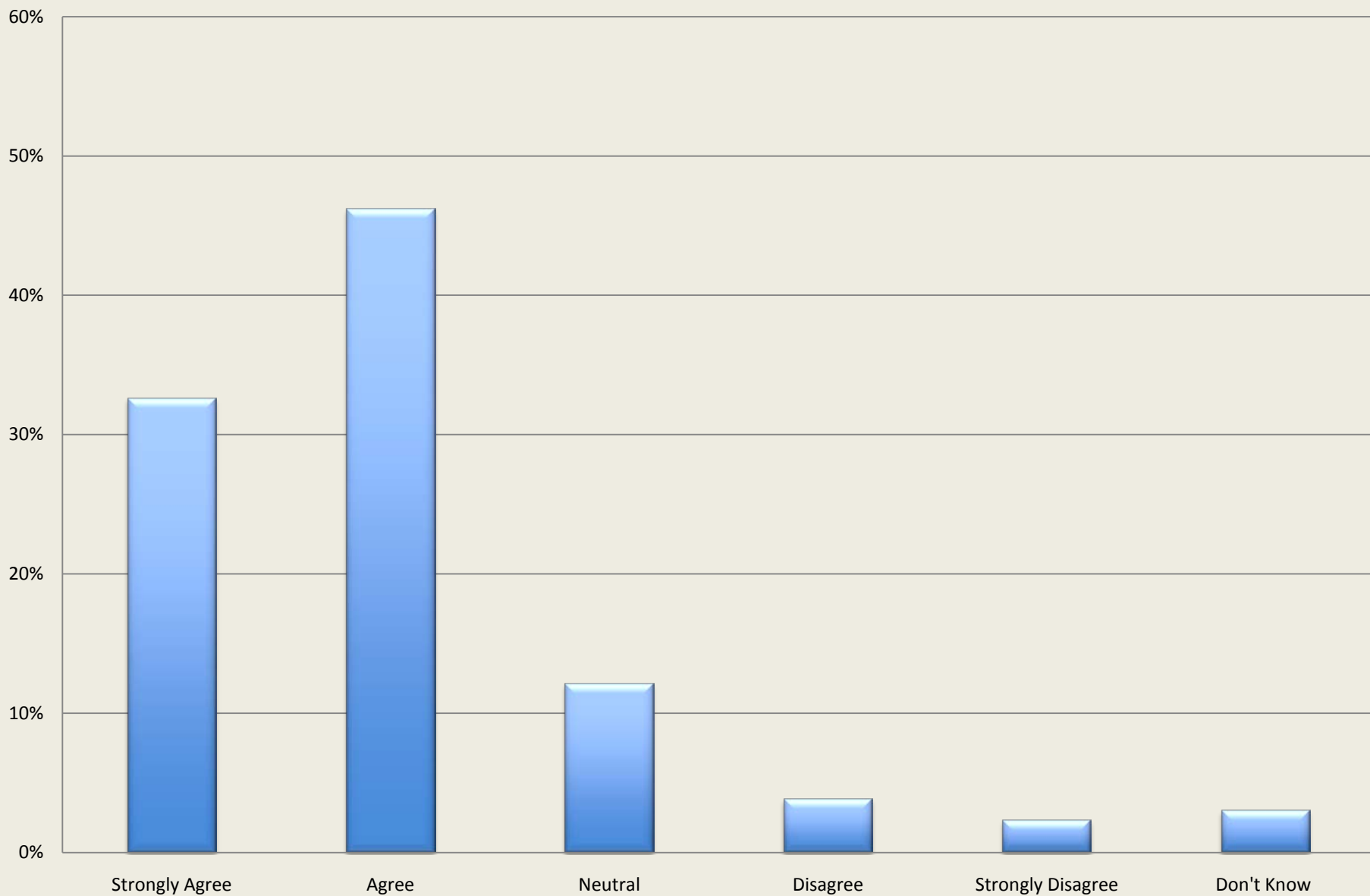


The region should support a homeless shelter.

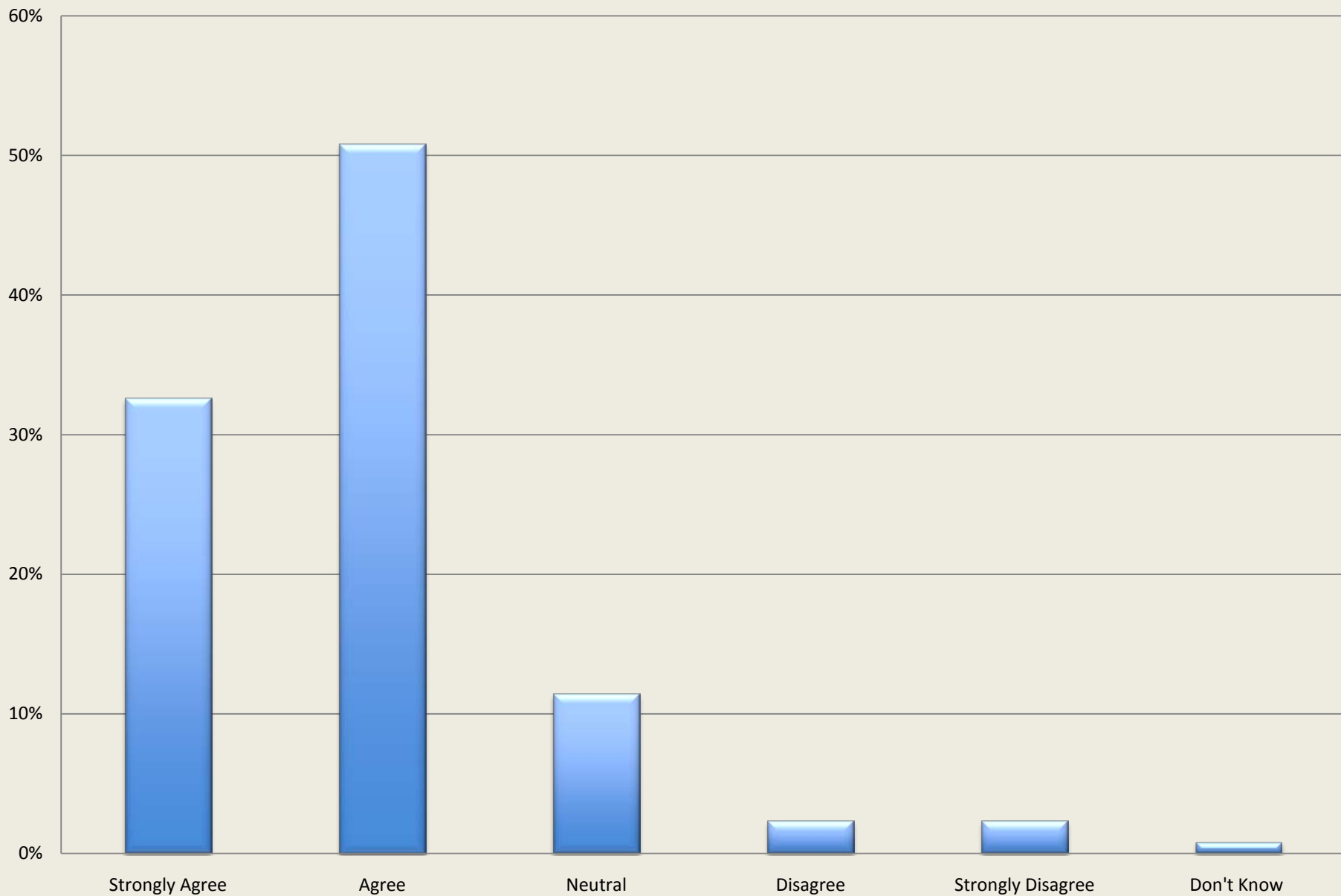


Energy & Conservation

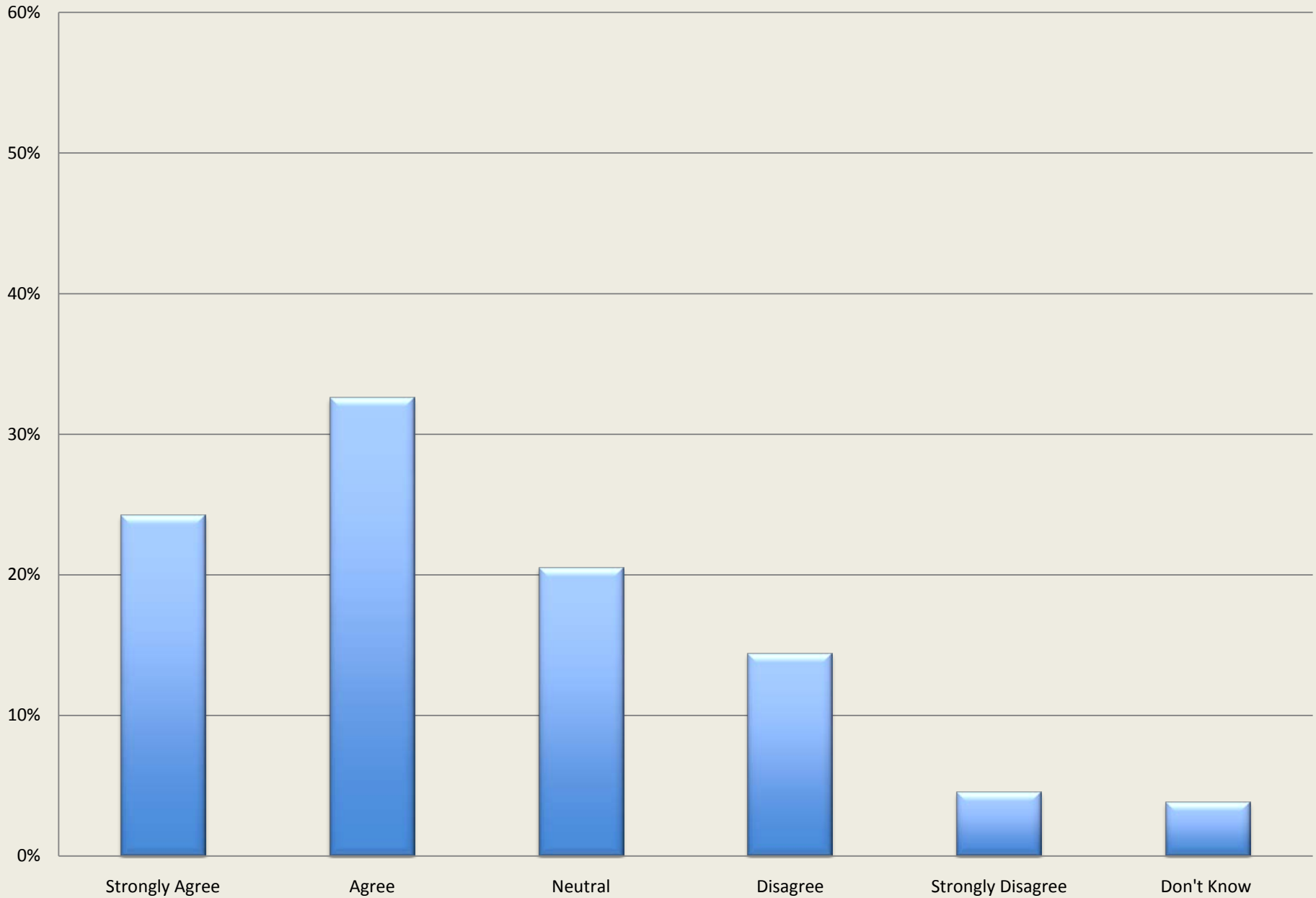
The installation of renewable energy technology such as wind and solar power should be linked to financial incentives.



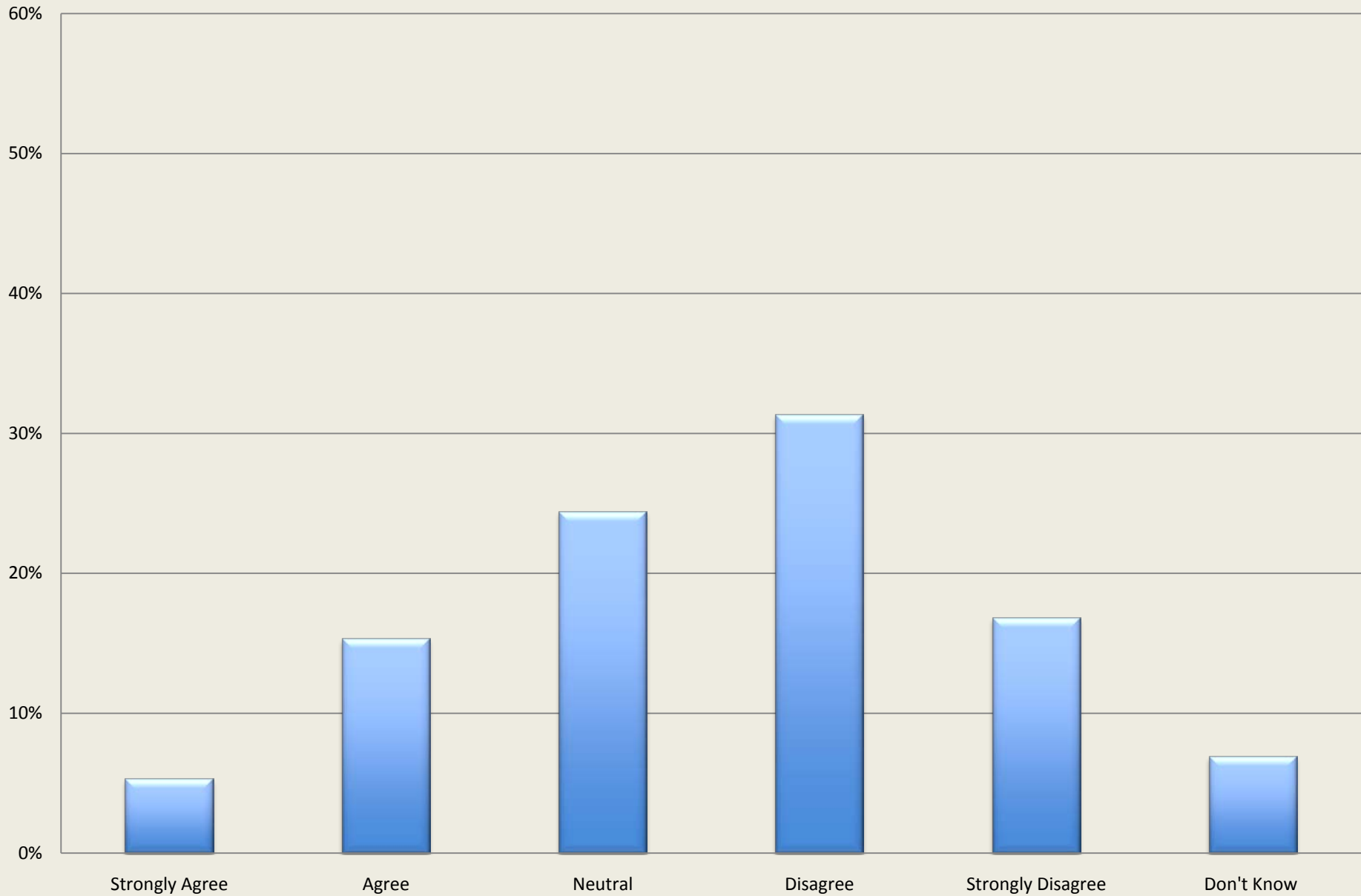
There should be incentives for decreasing residential energy use.



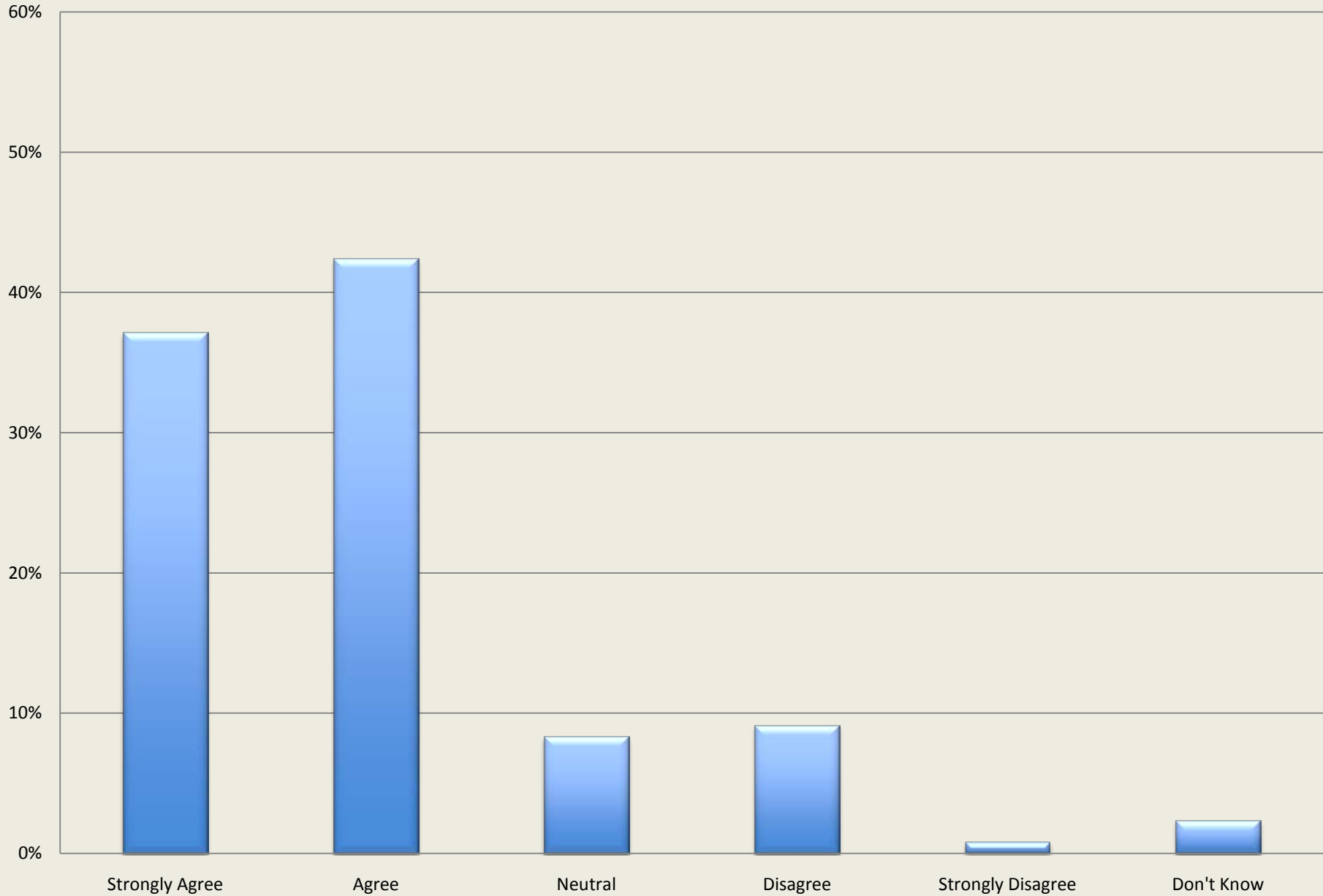
Flagstaff should require use of green materials in new building construction.



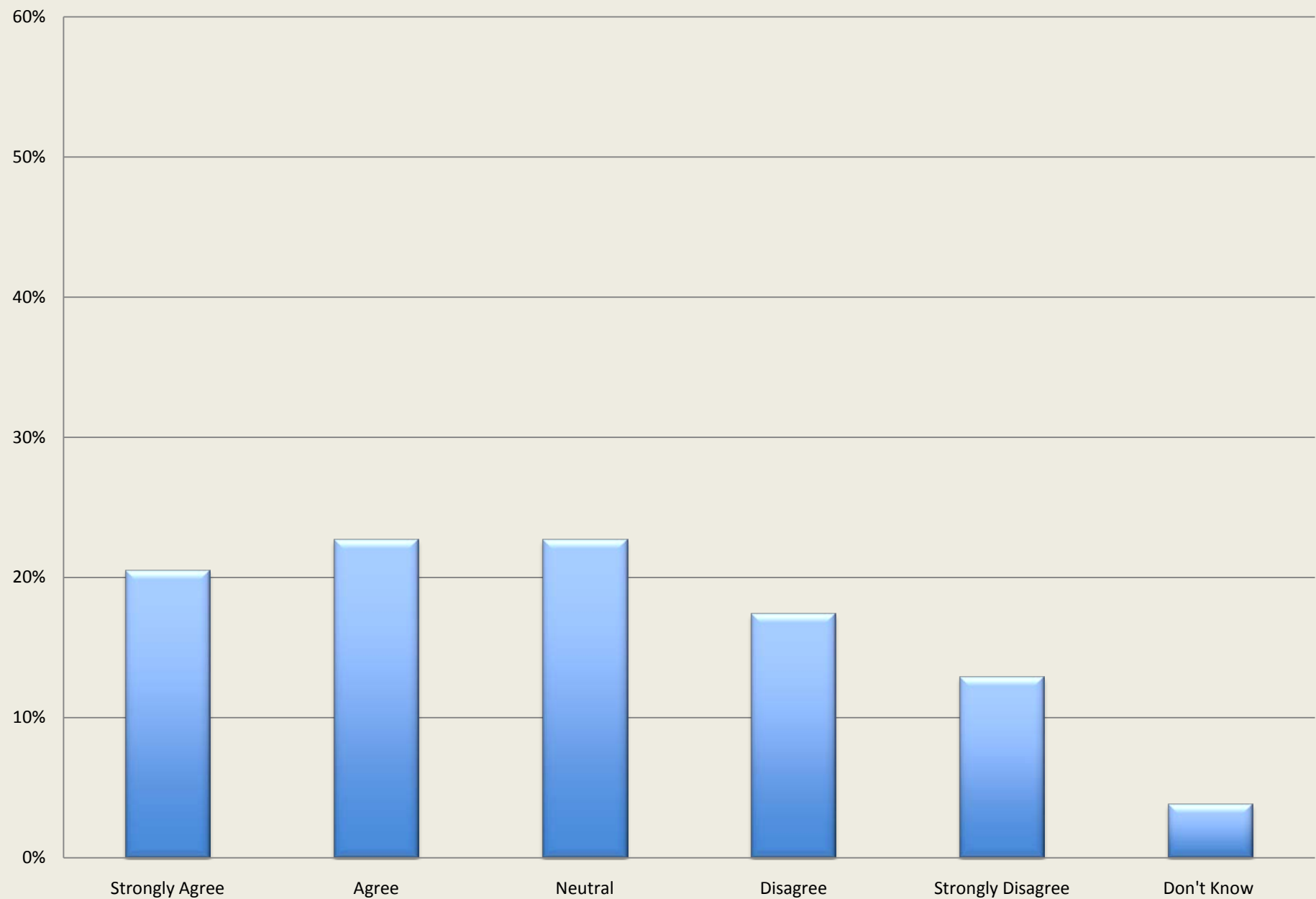
Residential wind turbines should not be used for the production of electricity within the city.



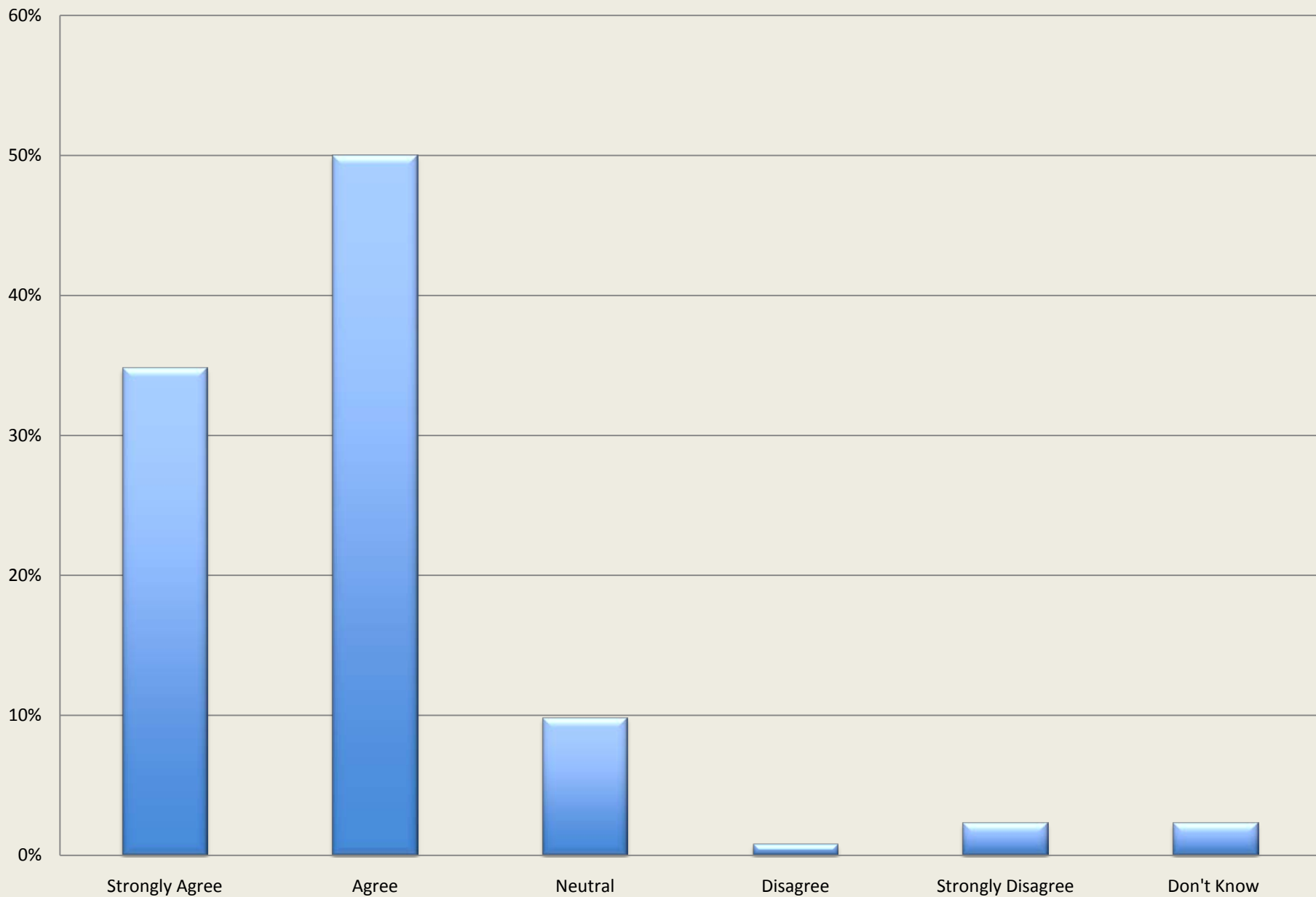
Wildlife habitats should be preserved within the city.



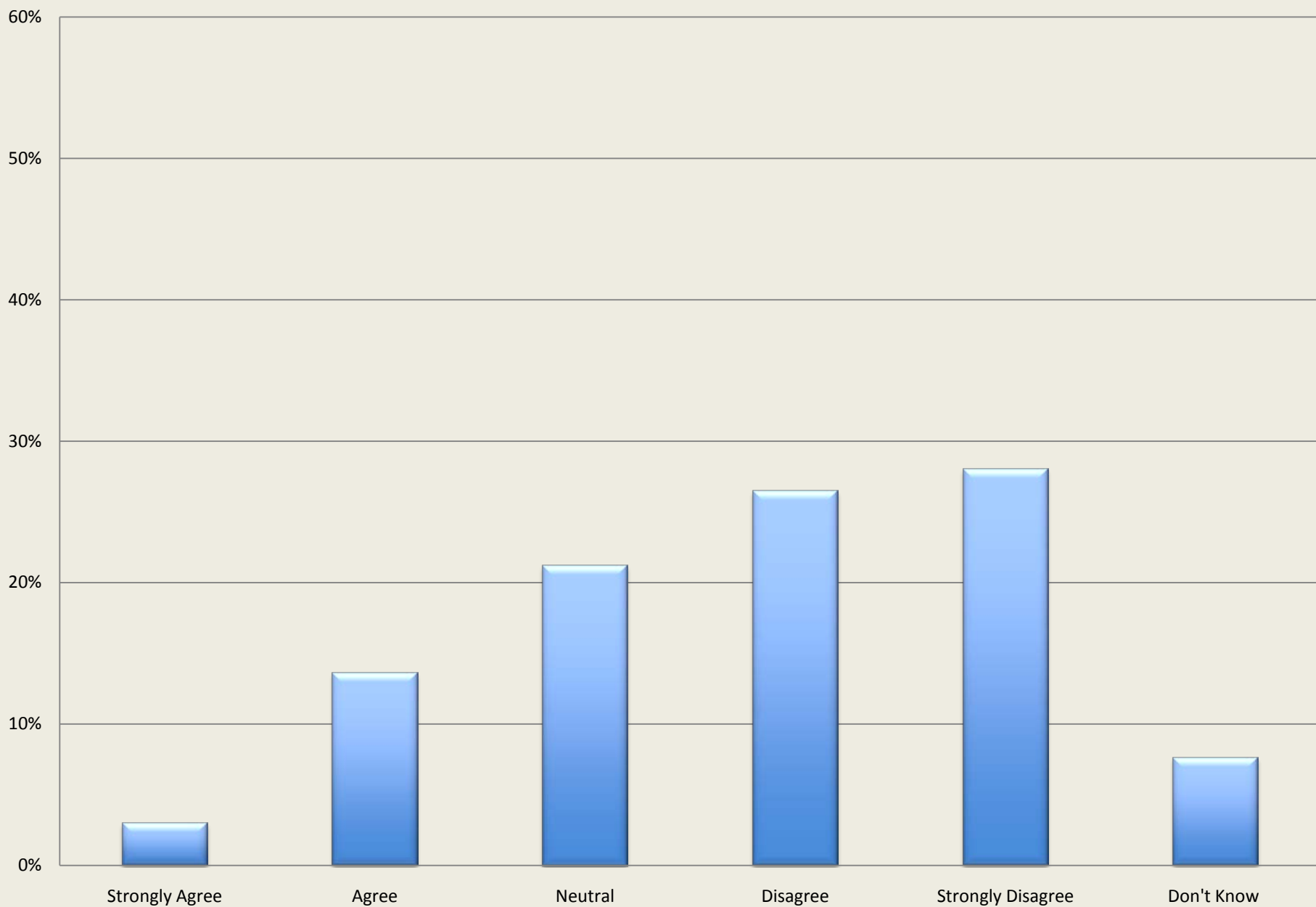
Flagstaff should regulate the use of non-native plants for landscaping.



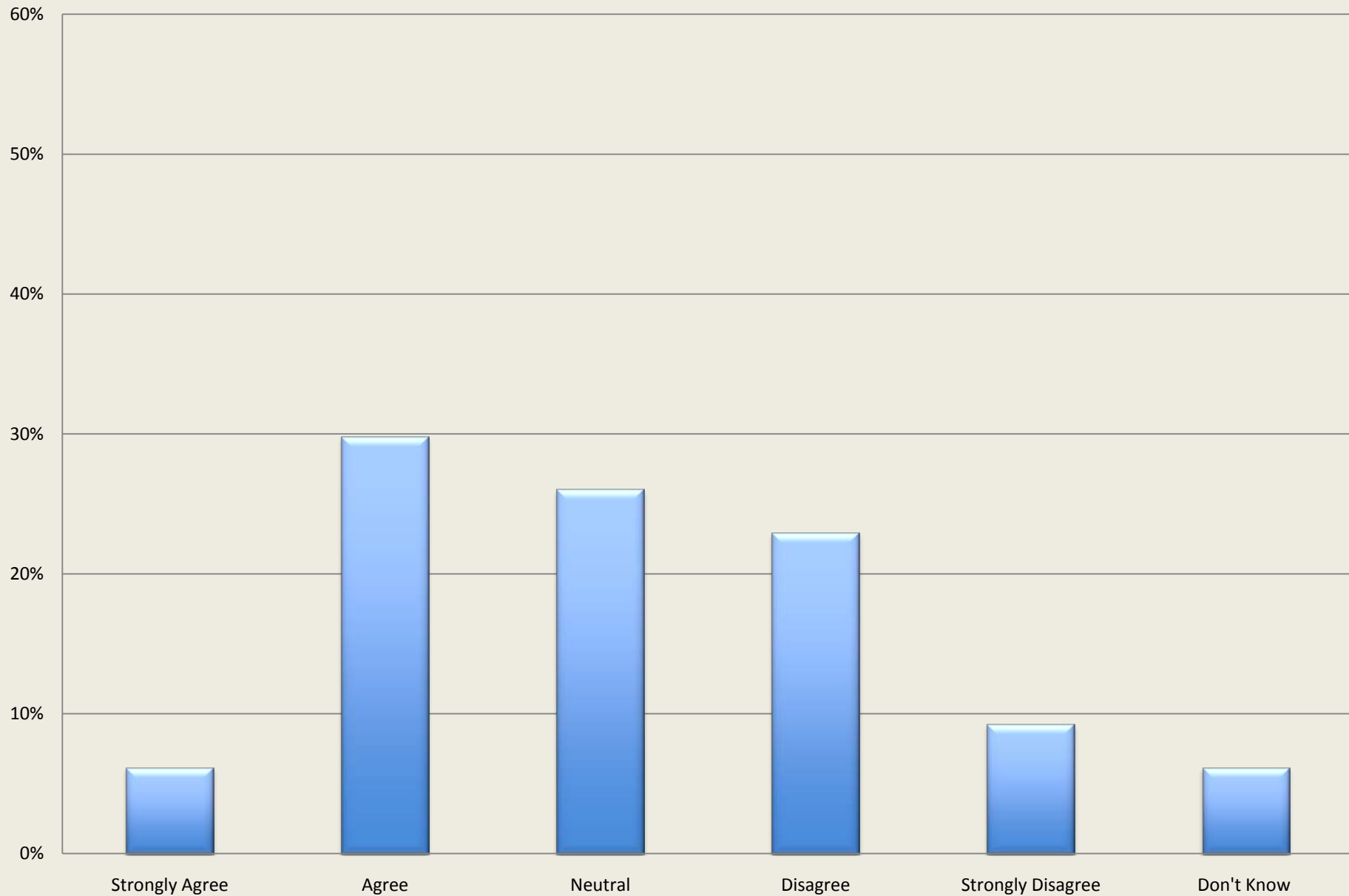
The city should continue to use control burns.



Money spent on urban open space is wasteful.

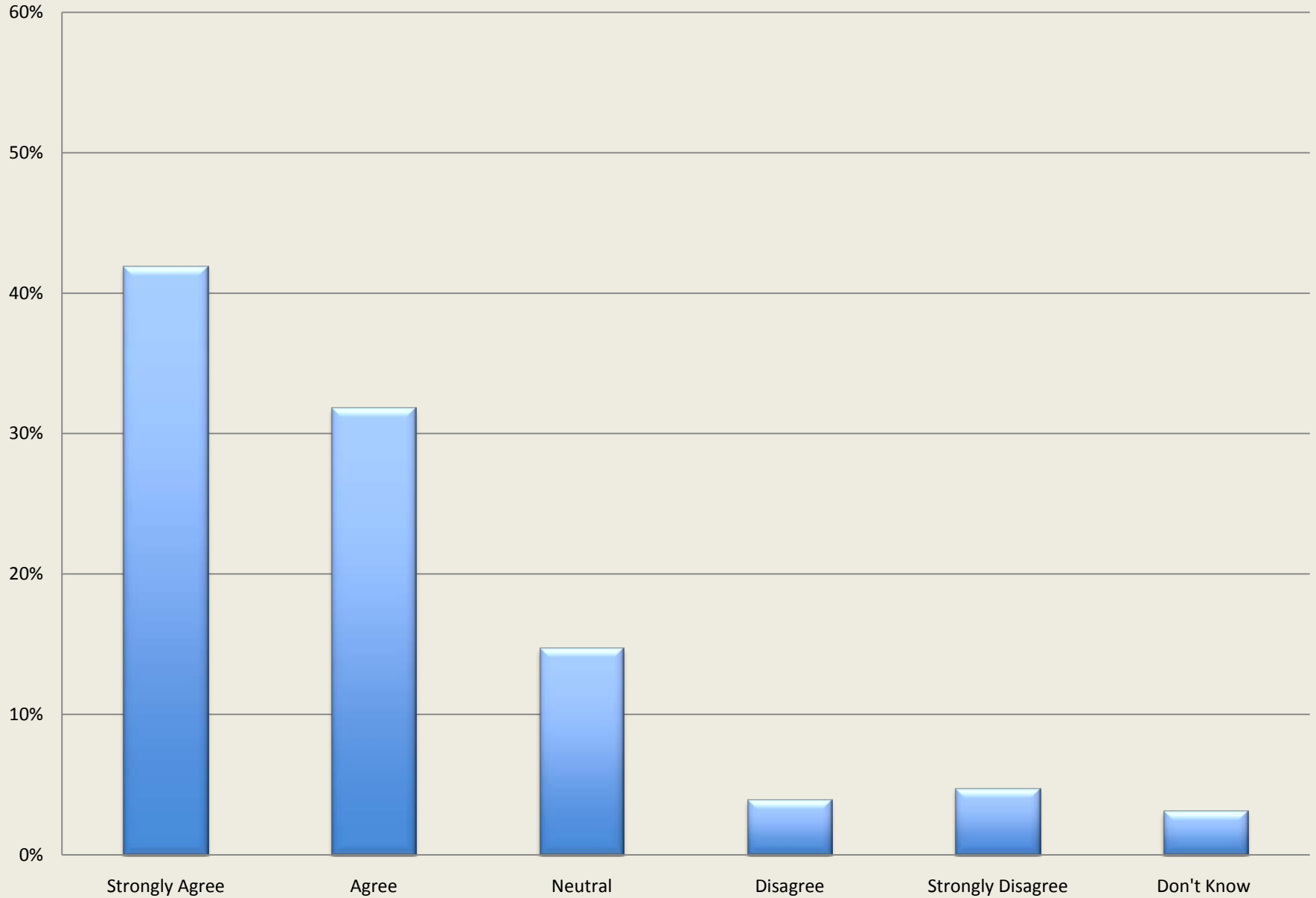


If existing water resources are inadequate, water should be imported from outside the region.

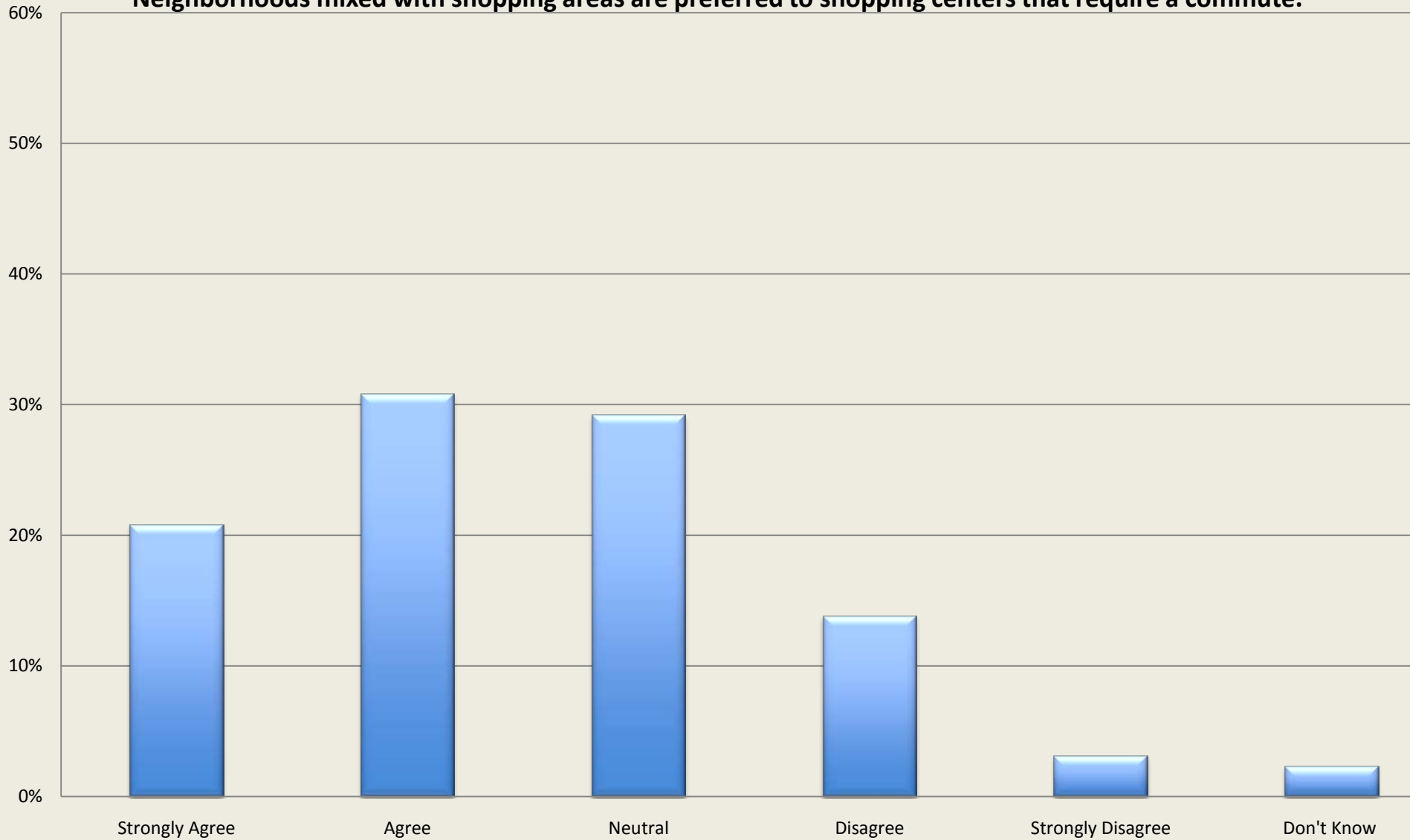


Some Other Items of Interest

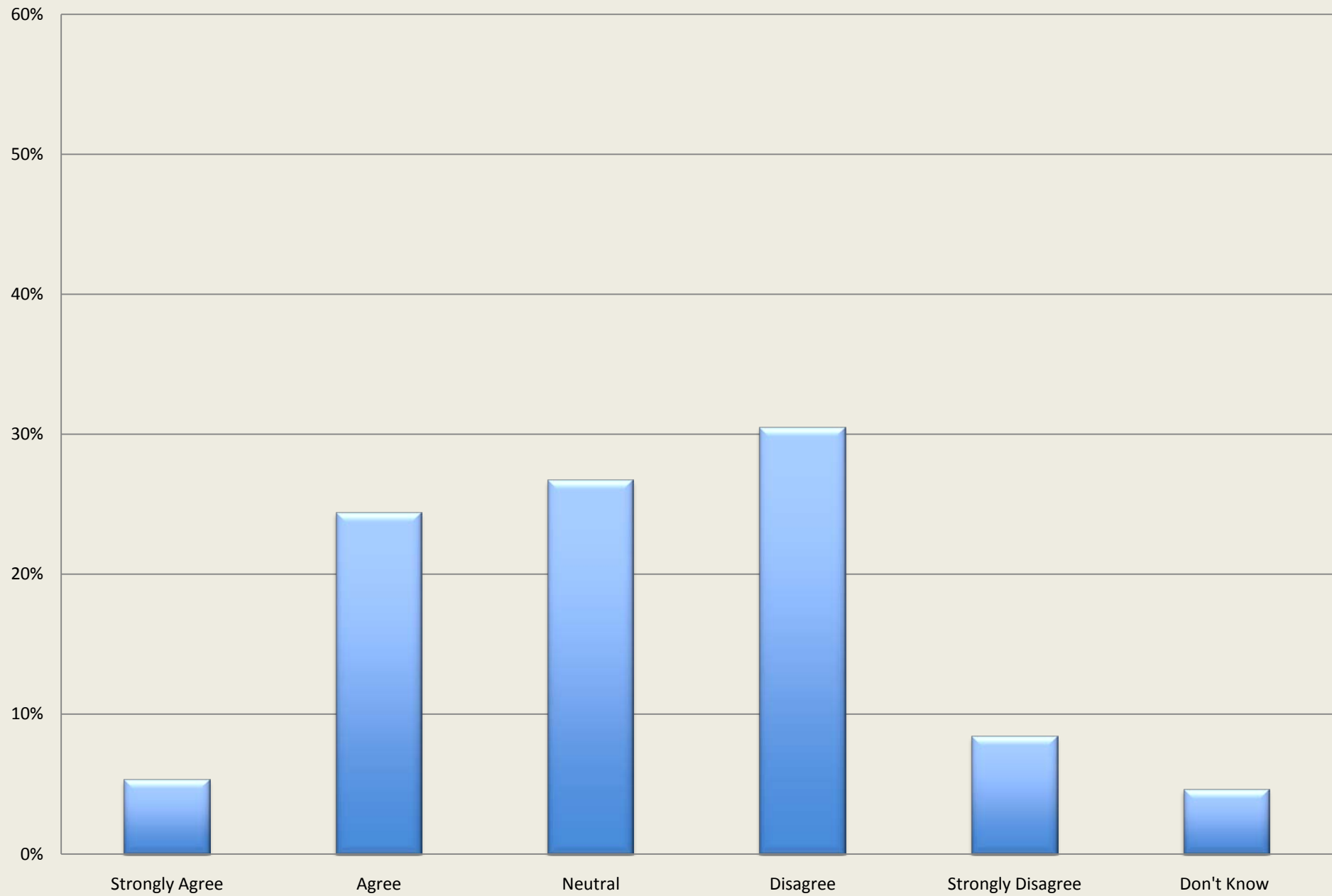
Planned growth is essential for the Flagstaff area.



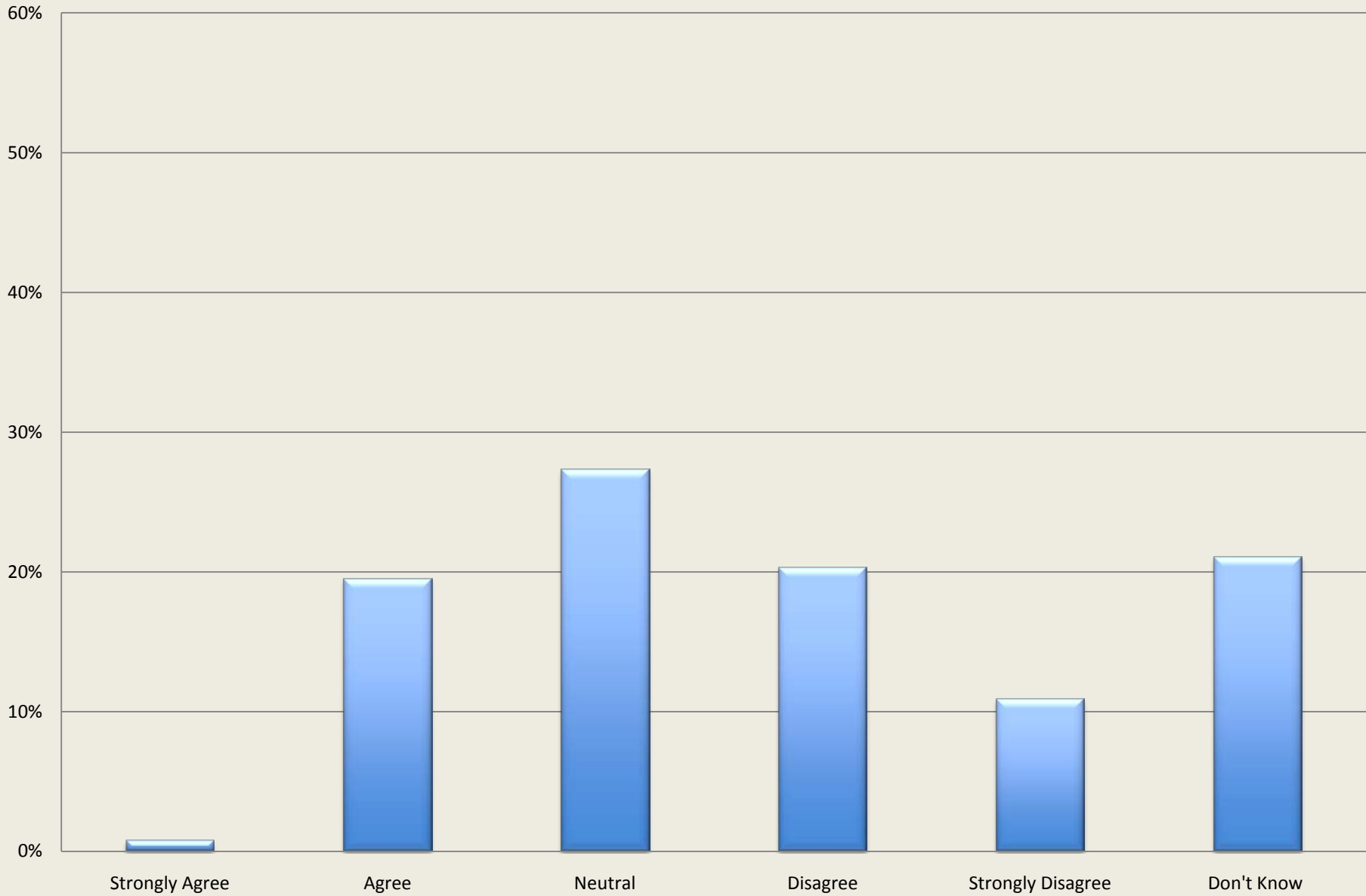
Neighborhoods mixed with shopping areas are preferred to shopping centers that require a commute.



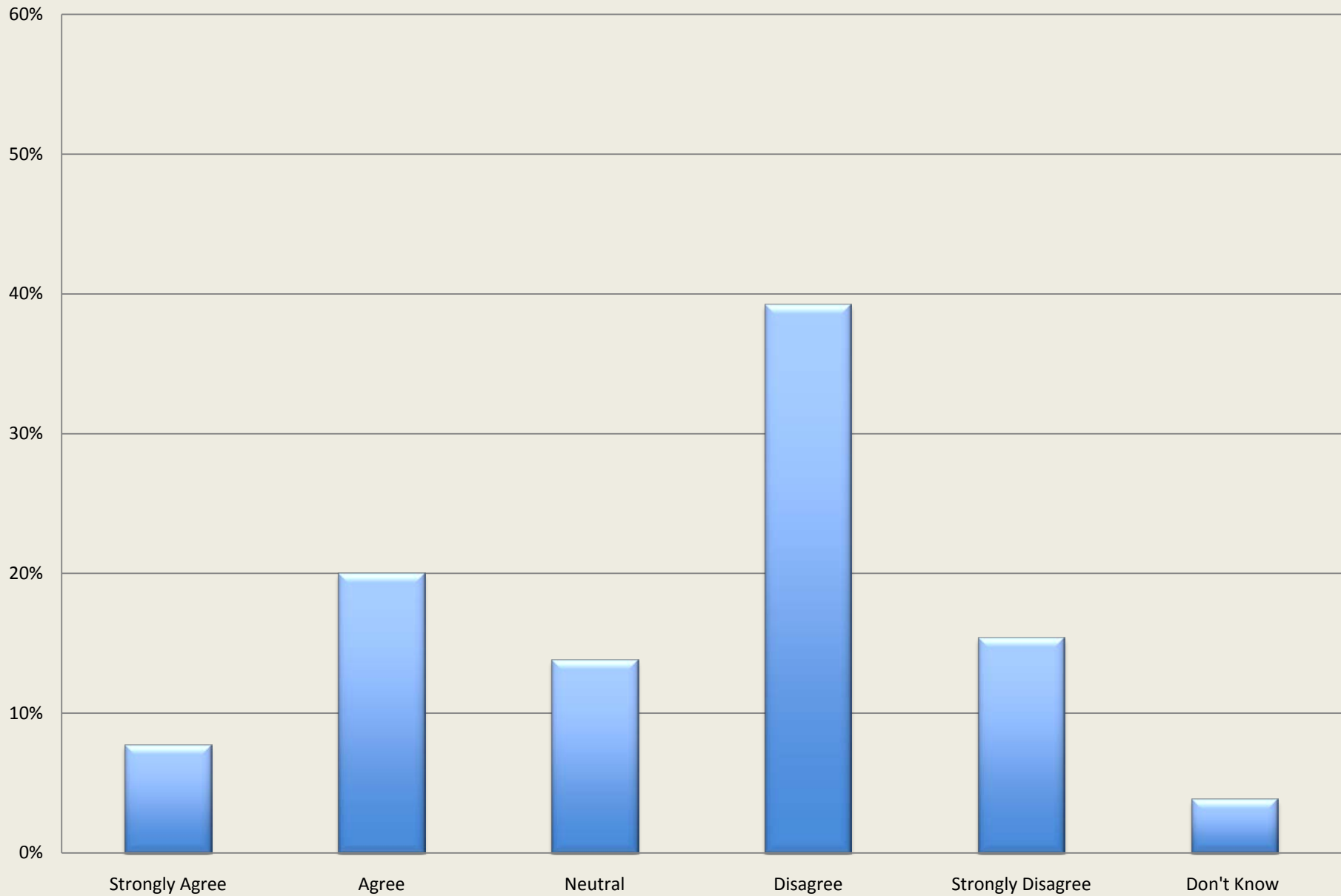
Traffic control is adequately balanced among pedestrains, cyclists, public transits and drivers.



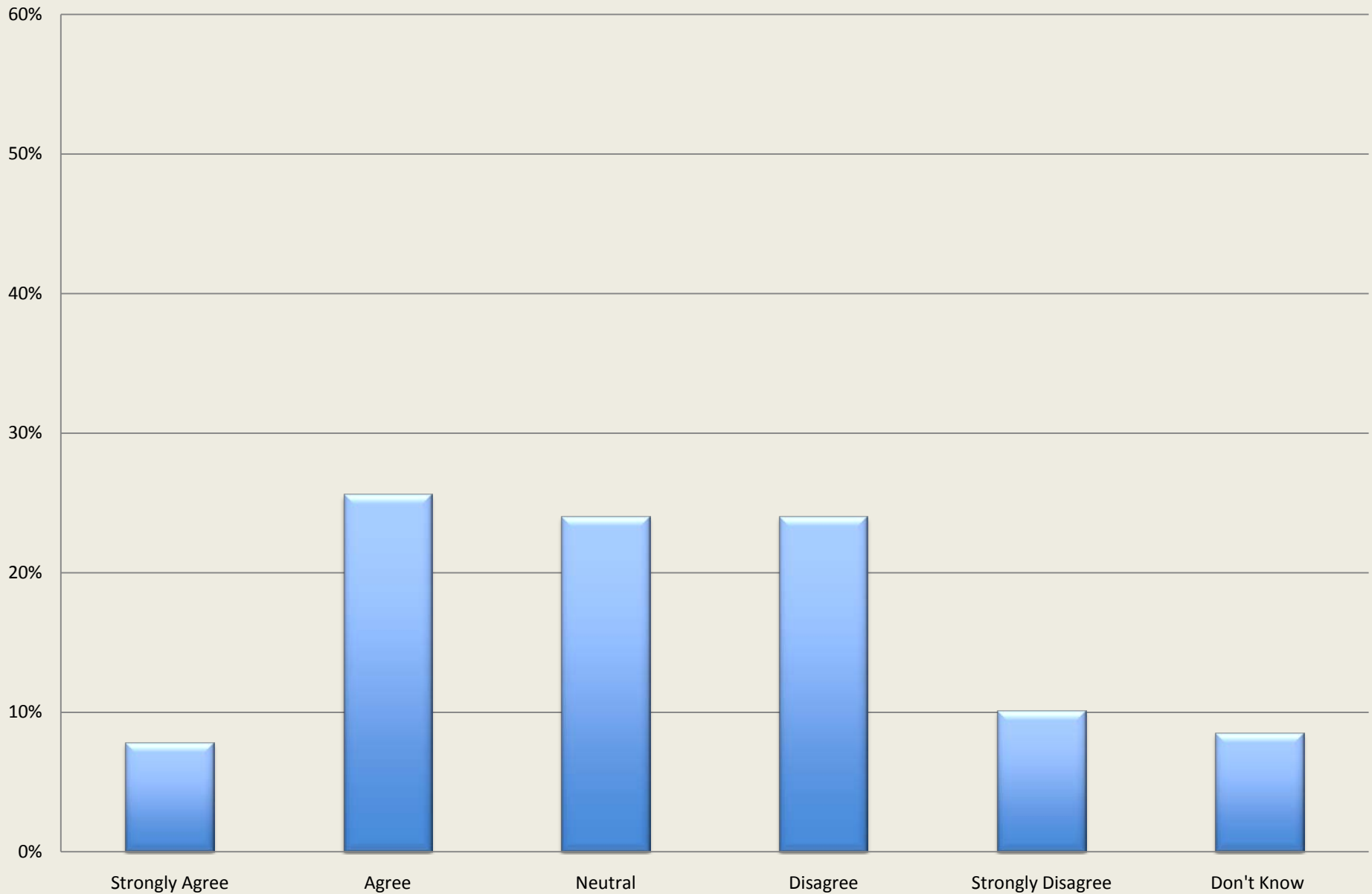
The Flagstaff region responsibly uses tax revenue dollars.



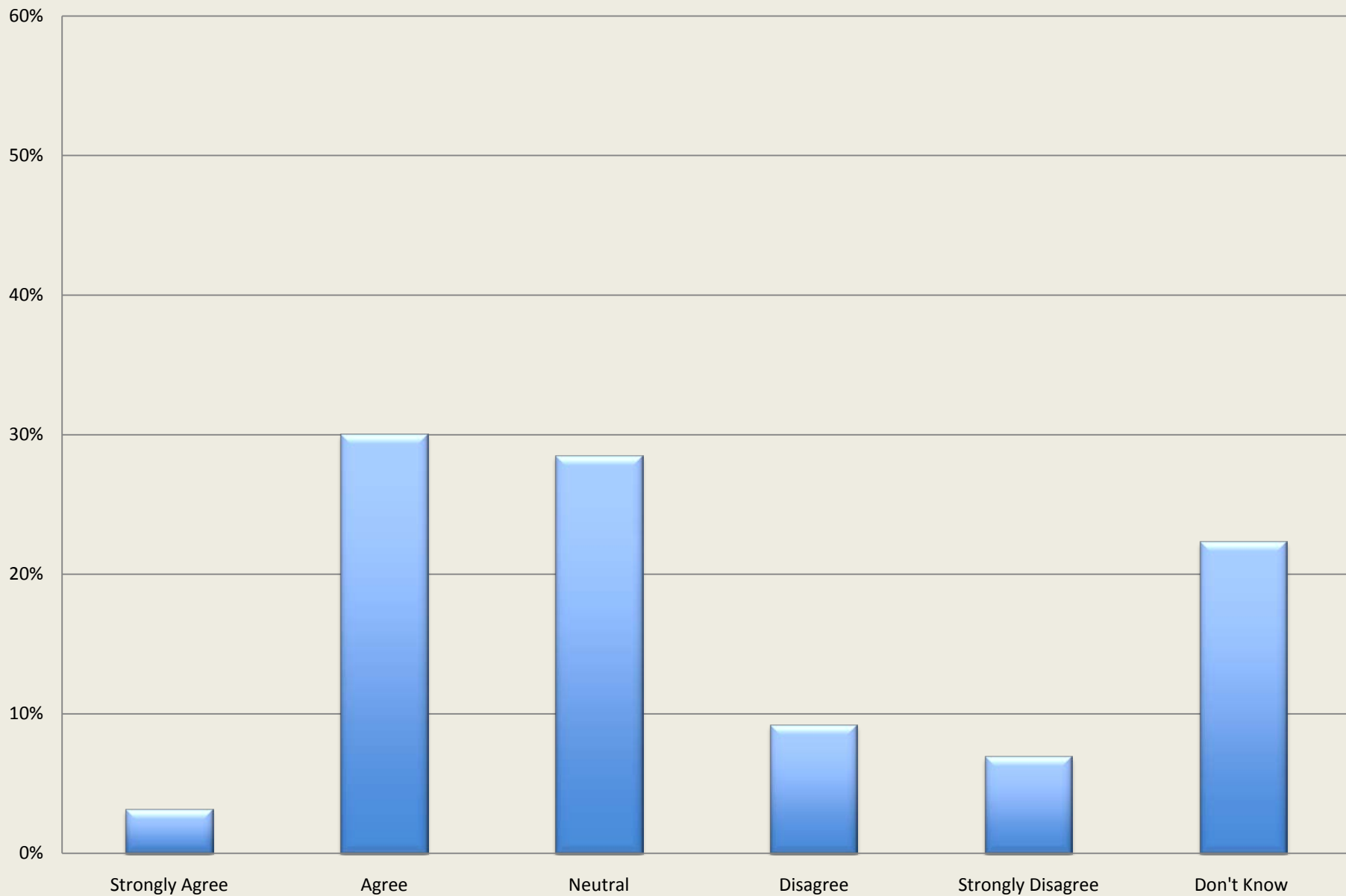
The Flagstaff region should decrease public services rather than increase taxes.



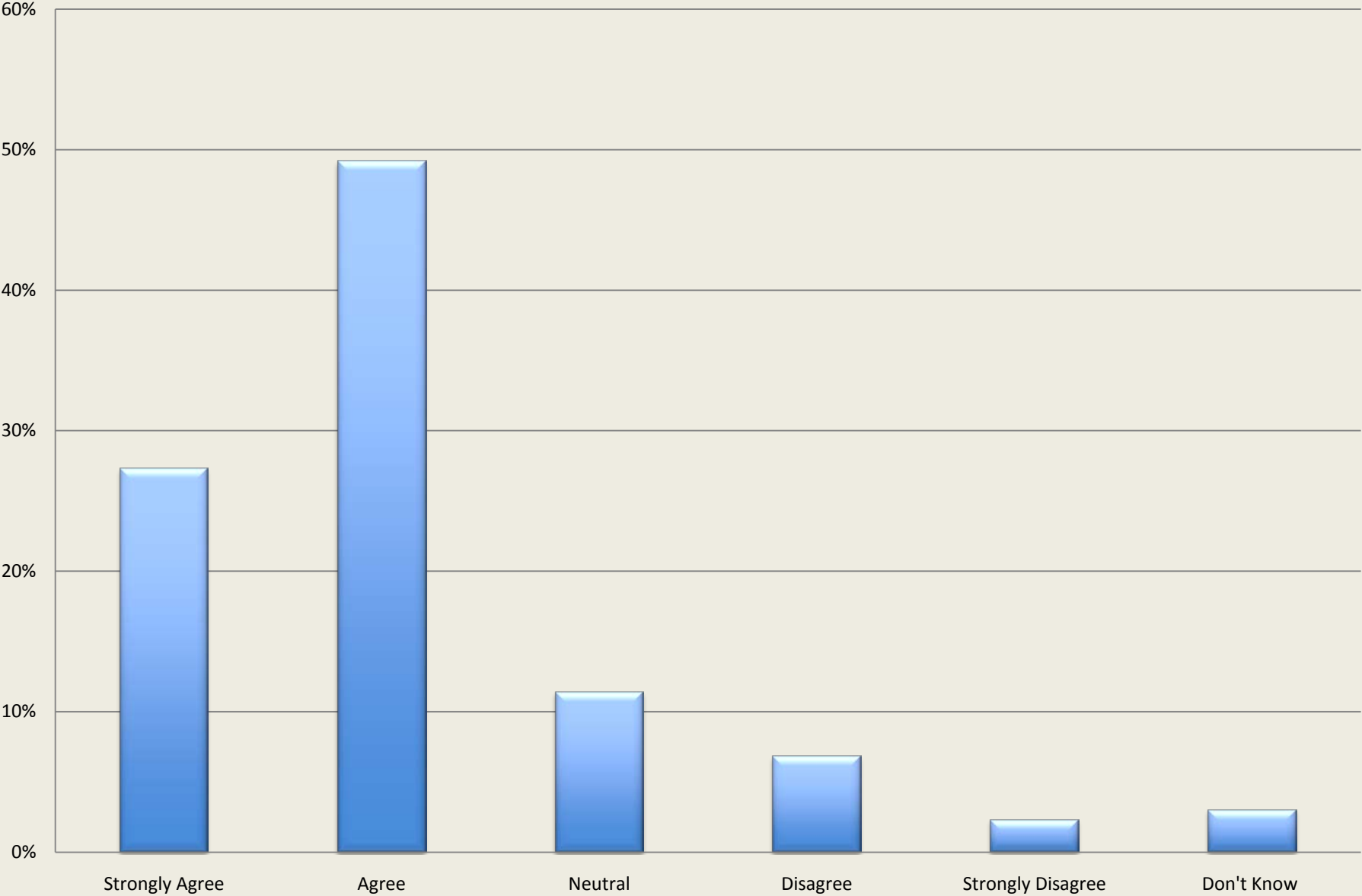
Law enforcement personnel need to be increased in the Flagstaff region.



The Flagstaff region is adequately prepared to respond to natural disasters.



Flagstaff has adequate trails for hiking or biking.



Considerations

- Representativeness of the survey and its implications.
- Which items show consensus among the respondents?
- Alternately, what areas reflect disagreement?
- Incentives trump Regulation.
- *Neutral & Don't Know* responses may be areas for further public discussion.
- How does the information gained from the survey fit into the CAC deliberations?
- Lastly, are their suggestions for the form of the final report, e.g., Would you prefer it link directly to the *required statutory elements* or follow the thematic organization of the questionnaire?